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Synacor and Grande Communications Renew and Expand Relationship with Multiyear Agreement

Deal includes Synacor's Next-Gen Portal, Cloud ID TV Everywhere Authentication, and Search & Discovery Metadata platform for multiplatform TV

BUFFALO, N.Y. and SAN MARCOS, Texas, Sept. 17, 2015 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, and enterprises, today announced a multiyear agreement with [Grande Communications](#), the Texas-based broadband communications company offering a full suite of internet, TV and phone services to residential and business customers, that includes Synacor's Next-Gen Portal, Cloud ID TV Everywhere Authentication, and our Search & Discovery Metadata platform for multiplatform TV.

"Like the Texans we serve, we're proud of our independent, 'can-do' attitude that has enabled us to serve over 140,000 customers in communities big and small across Texas," said Peter Drozdoff, vice president of marketing at Grande. "We are committed to providing superior customer service and as part of our ongoing evolution, we are proud to offer Synacor's innovative solutions to give our customers the latest technological advancements available to access to their favorite content from any device of their choosing."

Grande's customers, in and around Austin, Corpus Christi, Dallas, Midland, Odessa, San Antonio, San Marcos and Waco, will experience a newly-redesigned, consumer-centric UI, an advanced Search & Discovery Metadata platform that makes finding favorite content a breeze and easy login with Synacor's TV Everywhere Authentication.

"We're delighted to extend and expand our longstanding partnership with Grande Communications," said George Chamoun, president, Sales & Marketing, Service Providers. "Grande puts the utmost importance on serving their customers. Together, our teams are delivering on the promise of superior digital services, choice and flexibility by ensuring Grande subscribers have easy login experiences and easy access to all their favorite content, no matter the device."

Further details about the agreement were not disclosed.

About Synacor

Synacor (NASDAQ:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. www.synacor.com

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

About Grande Communications

Grande Communications is a Texas-based broadband communications company that offers a full suite of Internet, TV and phone services for residential and business customers through its state-of-the-art, high-capacity, hybrid fiber-optic network. Since its launch 10 years ago, Grande has offered Texans a real choice in entertainment and communications services plus outstanding local customer and technical support. Grande proudly serves the following communities: Austin, San Antonio, Dallas, San Marcos, Waco, Corpus Christi, Midland and Odessa. For more information, visit mygrande.com, like Grande Communications on Facebook or follow @grandecom on Twitter.

Forward-Looking Statements

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of

Operations," in Synacor's annual report on Form 10-K for the year ended December 31, 2014, as amended, which is available on the company's website at investor.synacor.com and on the SEC's website at www.sec.gov. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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