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Synacor and Windstream Expand Relationship with Multiyear Agreement

Deal includes Synacor's Next-Gen Portal and Search & Discovery Metadata Platform for Multiscreen TV

BUFFALO, N.Y. and LITTLE ROCK, Ark., Aug. 5, 2015 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, and device manufacturers, today announced that [Windstream](#) (Nasdaq:WIN), a Fortune 500 company and a leading provider of advanced network communications, has signed a multiyear renewal agreement that includes Synacor's Next-Gen Portal, and Search & Discovery Metadata Platform for Multiscreen TV.

"Windstream is in the business of connecting communities, and today's digital experiences facilitate building both personal and business relationships," said Sarah Day, Interim-President of Consumer and Small Business for Windstream. "We're excited to offer our customers a richer online experience powered by Synacor's innovative solutions, accessing their latest portal technology, and enabling our customers to search, discover and view their favorite content from any device of their choosing."

Windstream's residential high-speed internet customers will experience a newly-redesigned, consumer-centric UI, and an advanced Video Search & Discovery Experience powered by Synacor's Metadata Platform that makes it easier to find favorite content.

According to Windstream and Ovum in their new research report [Smart 2025: The Future of the Connected Home and Community](#), "TV Everywhere is already becoming a crucial part of any TV provider's offering, allowing live broadcast viewing and on-demand catch-up content."

"It's our privilege to be a trusted product, technology and monetization partner to Windstream," said Synacor CEO Himesh Bhise. "Windstream's expansion of our longstanding relationship is an endorsement of our newest products and the compelling experiences we help deliver to Windstream subscribers."

Further details about the agreement were not disclosed.

About Synacor:

Synacor (NASDAQ:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, and device manufacturers. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. www.synacor.com

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

About Windstream:

Windstream, a FORTUNE 500 company, is an industry-leading network and technology solutions provider for consumers, small to medium sized businesses, enterprise organizations and carrier partners across the United States. As an industry leader, Windstream delivers premiere communications solutions and services in every customer experience. The company boasts a robust nationwide network of over 115,000 fiber route miles, 27 data centers, award winning technologies and more than 13,000 employees - including numerous industry certified experts.

Forward-Looking Statements:

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Synacor's annual report on Form 10-K for the year ended December 31, 2014, as amended, which is available on the company's website at investor.synacor.com and on the SEC's website at www.sec.gov. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a

result of new information, future events, or otherwise.

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