



July 31, 2015

## Synacor to Discuss Second Quarter 2015 Results on August 4, 2015 Via Webcast

BUFFALO, N.Y., July 31, 2015 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, and device manufacturers, today announced it will hold a conference call to discuss financial results for its second quarter 2015 on Tuesday, August 4, 2015, at 5:00 PM Eastern Time, following the release of its quarterly financial results.

The live webcast of Synacor's earnings conference call can be accessed [here](#). To participate, please login approximately ten minutes prior to the webcast. For those without access to the Internet, the call may be accessed toll-free via phone at (877) 837-3911, with conference ID 80552540, or callers outside the U.S. may dial (253) 237-1167. Following completion of the call, a recorded webcast replay will be available on Synacor's website through August 11, 2015. To listen to the telephone replay, call toll-free (855) 859-2056, or callers outside the U.S. may dial (404) 537-3406. The conference ID is 80552540.

### About Synacor

Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, and device manufacturers. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. [www.synacor.com](http://www.synacor.com).

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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