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Synacor and Mediacom Communications Expand Relationship through Multiyear Agreement

BUFFALO, N.Y. and MEDIACOM PARK, N.Y., June 17, 2015 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, and device manufacturers, today announced a multiyear agreement with Mediacom Communications Corporation that includes Synacor's next-generation portal, TV Everywhere authentication, and advertising solutions.

"At Mediacom, our mission is to provide our customers with access to their favorite content, no matter the device," said John Pascarelli, Mediacom's Executive Vice President of Operations. "Synacor's advanced products help us deliver a great user experience, both inside and outside the home."

Synacor will bring Mediacom's customers a redesigned, consumer-centric user-interface, an advanced search & discovery metadata platform, and easy to use TV Everywhere login process, as well as targeted content syndicated by Synacor.

"It is a strong endorsement of our products, technology and monetization capabilities to extend and expand our longstanding partnership with Mediacom," said Synacor CEO Himesh Bhise. "Mediacom has an innovative spirit, and together our teams are delivering on the promise of superior digital services and customer care."

Further details about the agreement were not disclosed.

About Synacor

Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, and device manufacturers. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. www.synacor.com

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

About Mediacom Communications

Mediacom Communications Corporation is the eighth largest cable operator in the U.S. serving about 1.3 million customers in smaller markets primarily in the Midwest and Southeast. Mediacom offers a wide array of information, communications and entertainment services to households and businesses, including video, high-speed data, phone, and home security and automation. Through Mediacom Business, the company provides innovative broadband solutions to commercial and public sector customers of all sizes, and sells advertising and production services under the OnMedia brand. More information about Mediacom is available at www.mediacomcc.com.

Forward-Looking Statements

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Synacor's annual report on Form 10-K for the year ended December 31, 2014, as amended, which is available on the company's website at investor.synacor.com and on the SEC's website at www.sec.gov. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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