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## Synacor Selected by MTS to Provide Email Solution

BUFFALO, N.Y. and WINNIPEG, Manitoba, April 23, 2015 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, and device manufacturers, announced today that [MTS](#) (TSX:MBT), Manitoba's leading telecommunications provider, has selected Synacor's Cloud Email Platform to support the MTS Mail email service.

"MTS is pleased to offer our customers this world-class email service," said Paul Norris, Vice President, Brand & Consumer Marketing, MTS. "MTS Mail is easy-to-use, reliable and secure, and reflects our commitment to constantly explore new ways to improve our customers' experience."

MTS Mail includes functions consumers expect to find in a leading email experience (e.g. spam and abuse protection, expansive storage, advanced message search, address book and calendar options). Hosted in Canada, users can also enjoy the peace of mind that comes from knowing their data is safe and secure.

Synacor's end-to-end email platform offers home, business or power users a robust, easy-to-use email solution. "Synacor is one of the largest providers of white-label Cloud Email Services for the North America broadband service provider market. As such, email remains a strong line of business for us, and still delivers. We look forward to continuing to innovate in the email category," said George Chamoun, President, Sales & Marketing, Synacor.

### About Synacor

Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, and device manufacturers. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. [www.synacor.com](http://www.synacor.com)

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

### About MTS Inc.

MTS is Manitoba's leading communications company, connecting people and places with wireless, high-speed Internet, TV, home phone and security services. MTS also offers a full suite of business solutions, including information technology, data storage and cloud computing through [EPIC Information Solutions](#) and MTS Data Centres. Founded more than a century ago and deeply rooted in the community, MTS provides grants, scholarships, sponsorships and volunteer support to youth-serving organizations across the province through [MTS Future First](#). MTS is wholly owned by Manitoba Telecom Services Inc. (TSX:MBT). For more on MTS's products and services, visit [www.mts.ca](http://www.mts.ca).

The MTS logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=32344>

### Forward-Looking Statements

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Synacor's annual report on Form 10-K for the year ended December 31, 2014, as amended, which is available on the company's website at [investor.synacor.com](http://investor.synacor.com) and on the SEC's website at [www.sec.gov](http://www.sec.gov). Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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