



December 2, 2015

GVTC Selects Synacor for Full Suite of Services, Launching In-Home and Out-of-Home Multiplatform Video

- **Launching Synacor's Native Mobile Start App that integrates content with Customer Care**
- **Launching Synacor's advanced IP-VOD solutions**
- **Upgrading to Synacor's Next-Gen Portal and Search & Discovery Metadata Platform**
- **Renewing Zimbra Email services**

BUFFALO, N.Y. and SMITHSON VALLEY, Texas, Dec. 2, 2015 (GLOBE NEWSWIRE) -- [Synacor Inc.](#) (Nasdaq:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, and enterprises, today announced that GVTC, a full-service communications provider offering high-speed internet, digital cable TV, phone and interactive home security monitoring to residential and business customers, will deploy Synacor's full suite of services, including launching Synacor's End-to-End Video Solutions. The multiyear agreement also includes Synacor's Native Mobile Apps that integrate with Bill Pay and My Account functions, Synacor's Search & Discovery Metadata Platform for Multiscreen TV, upgrading to Synacor's newest generation portal, and renewing Zimbra Email services.

"GVTC is known for delivering advanced technology to our business and residential customers—technology vital to our customers' business success, personal security, and thorough enjoyment of their favorite entertainment and services," said Tom Zanoli, GVTC internet product manager. "We're excited to deploy Synacor's full product suite, including their end-to-end video solutions, which will allow our customers to enjoy their subscriptions in and out of their homes, and on devices of their choosing. Our partnership with Synacor also benefits GVTC by driving engagement and providing additional monetization opportunities."

Synacor reaches hundreds of millions of consumers around the world by delivering portal, email, advertising, authentication and video solutions on behalf of customers. Consumer expectations for video experiences are high. Synacor's End-to-End TVE and OTT Video Solutions, in partnership with Siemens Convergence Creators, help service providers and content providers quickly and efficiently deliver a compelling TVE and OTT service.

In addition to in-home and out-of-home advanced video services, GVTC will deploy the following Synacor products:

- Newest generation portal, which provides a modern consumer interface, curated editorial of the hottest trending content, and access to customer care features
- Native Mobile Start App, appealing to Millennials and integrated with popular functions
- Email, which is an important means of communication for GVTC customers, and valued as a secure service

"It's been a privilege to work with GVTC since 2008 as their trusted, white-label technology partner, and we're delighted to now provide GVTC customers our end-to-end video solutions, our new native mobile apps, our latest portal, Zimbra email services, and our easy-to-use search & discovery metadata platform, so GVTC customers can enjoy news, entertainment and services on more devices than ever," said Michael Bishara, Synacor SVP, Product. "We're excited to expand our partnership with GVTC—a company fully committed to technology innovation and customer experience."

Further details about the agreement were not disclosed.

About Synacor

Synacor (NASDAQ:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. www.synacor.com

About GVTC:

GVTC is a full-service communications provider offering high-speed Internet, digital cable TV, phone and interactive home security monitoring to residential and business customers. GVTC's fiber network spans over 2,200 miles across a service area that covers areas of far north San Antonio, the Texas Hill Country and South Central Texas. Through its fiber network, GVTC's 1 Gbps Internet connection is available to more than 40,000 rooftops. GVTC also offers an extensive selection of business communication services available throughout its service area, New Braunfels and San Antonio. In June 2014, the GVTC

GigaRegion® was formed with the cities of Boerne, Bulverde and Gonzales. Through this unique public-private partnership, GVTC and the GigaRegion® cities jointly market the benefits of a fiber network, along with economic incentives, to compete for jobs and improve quality of life.

Forward-Looking Statements:

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," in Synacor's annual report on Form 10-K for the year ended December 31, 2014, as amended, which is available on the company's website at investor.synacor.com and on the SEC's website at www.sec.gov. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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