



December 16, 2015

Synacor to Present at 18th Annual Needham Growth Conference

Company to Webcast Presentation Live at 10:00 a.m. ET on Thursday, January 14

BUFFALO, N.Y., Dec. 16, 2015 (GLOBE NEWSWIRE) -- Synacor, Inc. (NASDAQ:SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, and enterprises, today announced that Himesh Bhise, Chief Executive Officer and Bill Stuart, Chief Financial Officer, will present at the 18th Annual Needham Growth Conference to be held at the Lotte New York Palace Hotel in New York, New York, on Thursday, January 14, 2016 at 10:00 a.m. ET.

A live audio webcast of the presentation will be available on the Company's investor relations website at: <http://investor.synacor.com>.

Conference Meeting Requests

To request a one-on-one meeting with Synacor management at the conference, please email sync@InvestorRelations.com or call Matt Roache at 617-542-5300.

About Synacor

Synacor (NASDAQ:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, and enterprises. We deliver modern, multiscreen experiences and advertising to their consumers that require scale, actionable data and sophisticated implementation. www.synacor.com