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Synacor Providing TELUS With Cloud ID Authentication Technology

Agreement Extends Synacor's International Reach

BUFFALO, N.Y., June 18, 2014 (GLOBE NEWSWIRE) -- Synacor Inc. (Nasdaq:SYNC), the leading provider of next-gen award-winning TV Everywhere solutions and cloud-based Identity Management (IDM) services, across multiple devices for telecom and consumer electronics companies in the U.S. and abroad, today announced it has reached an agreement with [TELUS](#)—Canada's fastest-growing national telecommunications company—to provide Cloud ID Authentication technology.

Synacor's authentication technology will provide Identity Management as a Service with Single Sign On (SSO) for TELUS Optik subscribers who require federated authorization to access bilingual entitled content and services online. The Synacor Cloud ID platform simplifies the effort required to federate authorization for these subscribers.

This agreement with TELUS also points to Synacor's growing international presence, having [entered the Latin American market](#) in 2013. For more information about Synacor and its TV Everywhere technology, please visit [synacor.com](#) or email tellmore@synacor.com.

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. In addition, Synacor offers digital ad inventory for brands wanting a customized, targeted, programmatic means of reaching their audiences. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY, with tech hubs in Toronto, Ottawa and [Boston](#), and ad sales offices in New York, Detroit and Los Angeles. For more information, visit [synacor.com](#).

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Forward-Looking Statements

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found in filings by Synacor, as applicable, with the Securities and Exchange Commission, including their respective Quarterly Report on Form 10-Q. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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