



July 30, 2013

Synacor to Present at the Oppenheimer 16th Annual Technology, Internet & Communications Conference

BUFFALO, N.Y., July 30, 2013 (GLOBE NEWSWIRE) -- Synacor Inc. (Nasdaq:SYNC), the leading provider of next-gen startpages, award-winning TV Everywhere solutions, and cloud-based Identity Management (IDM) services, across multiple devices for cable, satellite, telecom and consumer electronics companies, today announced that Ron Frankel, Chief Executive Officer, will present at the Oppenheimer 16th Annual Technology, Internet & Communications Conference, to be held at the Four Seasons Hotel in Boston, Massachusetts on Tuesday, August 13, 2013 at 11:45 AM ET.

A live audio webcast of the presentation will be available at: <http://www.veracast.com/webcasts/opco/tmt2013/67106667781.cfm> and will subsequently be available on the Company's investor relations website at: <http://investor.synacor.com>

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit synacor.com.

Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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