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Synacor Expands Into Boston Area With New Engineering Operation, New Office and New Hires

As complement to Buffalo Headquarters, Boston offers Synacor a deep talent pool to expand Identity Management and Video Platforms. New office brings dozens of Boston-area tech jobs including software engineers, software quality assurance (SQA) engineers, project managers, scrum masters and user experience engineers

BUFFALO, N.Y. and BOSTON, May 30, 2013 (GLOBE NEWSWIRE) -- Synacor Inc. (Nasdaq:SYNC), the leading provider of next-gen startpages, award-winning TV Everywhere solutions, and cloud-based Identity Management (IDM) services, across multiple devices for cable, satellite, telecom and consumer electronics companies, today announced, as a complement to its Buffalo, NY headquarters, that it has opened a specialized engineering hub in the Boston area [with numerous new positions](#). Synacor's new office is located on Technology Park Drive in Westford—neighbor to IBM, Juniper, Sonus, Akamai, and many others, and well-situated between Boston, Cambridge, Worcester and Nashua—and will support Synacor's rapid innovation helping consumers connect to their favorite TV shows, movies, music, games and sports, on the device of their choosing.

Tapping into Boston's rich pool of tech talent, the expansion is projected to produce up to 25 new jobs, including openings for software engineers, software quality assurance (SQA) engineers, project managers, scrum masters and user experience engineers, all working in an agile development environment. Synacor's Westford office is led by Synacor SVP, Software Engineering, Steve Davi.

"We're growing right along with the demand for our products and services, and Synacor's Boston-area office is key to that growth," said Davi. "Raw brainpower, top universities, culture of innovation—Boston has it all—offering Synacor experienced engineers, well-educated talent and top-flight partners that can help fuel continued innovation for Synacor as well as new opportunities for Boston."

Synacor builds next-gen software products related to entertainment, social media, content management and identity management that enable cable, satellite, telecom and consumer electronics companies to deliver personalized digital entertainment and apps to their own consumers. Synacor's Engineering Team is split across three main locations: Buffalo, Toronto, and Boston, each focusing on a core unique strength of the company. In Boston, the team focuses on a single ID that unlocks all of a consumer's media and communications. Synacor products are LAMP-based, and the company uses technology such as Java, Javascript, PHP, MongoDB, Cassandra, and HTML5 in an agile/scrum environment using Atlassian tools.

"We are looking for great people to join our team who will enjoy the freedom to do the work they were hired to do. If you have a passion for technology and want to work on next-gen products and services that could make it into 26 million living rooms and onto your own laptops, tablets and smartphones, then check us out and apply. As we say, 'Elite Talent Wanted!'" continued Davi.

For more information on Synacor please visit synacor.com or email tellmemore@synacor.com.

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit synacor.com.

Integrate. Authenticate. Engage.

Forward-Looking Statements

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found in filings by Synacor, as applicable, with the Securities and Exchange Commission, including their respective Quarterly

Report on Form 10-Q. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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