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Synacor Expands Partnership With Verizon FiOS to Offer Seamless Content Delivery Experience and TV Everywhere Services to Pay-TV Subscribers

Through Synacor's Startpages, Verizon FiOS TV Subscribers Have Access to a Variety of Programming From HBO, Showtime, SyFy, Telemundo, NBC and More

BUFFALO, N.Y., May 1, 2013 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), leading provider of next-gen startpages, TV Everywhere solutions and cloud-based Identity Management (IDM) services across multiple devices for cable, satellite, telecom and consumer electronics companies, today announced it has expanded its relationship with Verizon to offer the company's nearly 5 million FiOS TV subscribers access to TV shows and movies from one online destination. The My Verizon website now includes a simple search and discovery experience, easy authentication, and the ability to log in just once.

"Our work with Verizon shows Synacor's strategic positioning among consumers, content providers and distributors, making sense of this complicated TV Everywhere ecosystem on behalf of our customers and partners," said Michael Bishara, VP and GM of TV Everywhere. "Consumers want access to their favorite TV shows and movies all in one place versus endlessly searching across every channel and show website, app or individual OTT offering. Whether it's 'Game of Thrones,' 'Girls,' or even a can't miss episode of 'Real Housewives,' we want Verizon FiOS customers to find it easily on one site and with only one log in. With our customized solutions, handling programmer integrations, authentication and consumer-friendly single sign-on, we're delighted to be working with Verizon and ultimately increasing end-consumer engagement."

Synacor's consumer-facing Verizon startpage (found [here](#)) drives engagement and allows FiOS TV subscribers to access live linear and on-demand programming from top providers like HBO, Cinemax, Showtime, SyFy, USA Network, CNBC, Telemundo, Bravo, Oxygen, Golf Channel, mun2, E!, Sprout, Style Network, MSNBC, NBC, NBC Local, NBC Sports Network and NBC News. This site also gives Verizon subscribers access to additional content and services like email, games, DVR settings and news — all in one location, and all with a single log in for authentication.

Synacor's next-gen startpages offer pay-TV providers an end-to-end tech solution that's branded, customized, and revenue-generating, while simultaneously increasing satisfaction, loyalty and engagement among their subscribers. Providers can deliver content, services and apps to their consumers across multiple devices, anytime, anywhere. Synacor continues to launch dozens of compelling video content options, including partners like Fox News Channel, Fox Sports, NHL, The Weather Channel, Starz and VEVO.

For more information on Synacor and its next-gen startpages, please visit synacor.com or email tellmemore@synacor.com. To see Synacor's Michael Bishara talk more about TV Everywhere, please click [here](#).

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit synacor.com.

Integrate. Authenticate. Engage.

Forward-Looking Statements

This release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on the current expectations or beliefs of management of Synacor, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors, and other factors affecting the operation of the respective businesses of Synacor. More detailed information about these factors may be found in filings by Synacor, as applicable, with the Securities and Exchange Commission, including their respective Quarterly Report on Form 10-Q. Synacor is under no obligation to, and expressly disclaims any such obligation to, update or alter their respective forward-looking statements, whether as a result of new information, future events, or otherwise.

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