



March 5, 2013

Synacor to Present at the 25th Annual ROTH Conference

BUFFALO, N.Y., March 5, 2013 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), leading provider of next-gen startpages, TV Everywhere solutions and cloud-based Identity Management (IDM) services across multiple devices for cable, satellite, telecom and consumer electronics companies, today announced that Bill Stuart, Chief Financial Officer, will present at the 25th Annual ROTH Conference, to be held at the Ritz-Carlton Hotel in Dana Point, California on Tuesday, March 19, 2013 at 8:00 AM PT.

A live audio webcast of the presentation will be available at: <http://www.wsj.com/webcast/roth27/sync/> and will subsequently be available on the Company's investor relations website at: <http://investor.synacor.com>

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit synacor.com. Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

CONTACT: Investor Contact:

Denise Garcia, SVP

ICR

ir@synacor.com

716-362-3309

Press Contact:

Meredith Roth, VP, Corporate Communications

press@synacor.com

646-380-5141