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Synacor Teams With Savvis for Colocation of Email Services Infrastructure

Savvis Managed Security and Consulting Services Provide Added Support for Synacor's Carrier-Grade Email Platform

BUFFALO, N.Y., Feb. 26, 2013 (GLOBE NEWSWIRE) -- Synacor Inc. (Nasdaq:SYNC), the leading provider of next-gen startpages, TV Everywhere solutions and cloud-based Identity Management (IDM) services across multiple devices for cable, satellite, telecom and consumer electronics companies, has selected [Savvis](#), a CenturyLink (NYSE:CTL) company and global leader in cloud infrastructure and hosted IT solutions for enterprises, to pilot a new cloud email offering that uses Savvis' colocation services.

Under the multiyear agreement, Savvis will provide direct access to managed security, structured cabling and consulting services through its reliable, carrier-diverse colocation facilities. Synacor will provide webmail services for CenturyLink's consumer Internet customers.

"Synacor customers are located across the country, and we needed a high-availability data center partner that could help us not only reach our distributed customers without requiring additional headcount, but also up our game on the next-gen startpage and cloud email services we deliver," said Ralph Wasner, vice president, technical operations & IT for Synacor. "Savvis' unique colocation and consulting solution designed specifically for Synacor made it a perfect fit and easy choice."

"Our global data center footprint offers the foundational security, scale and stability businesses demand when working to ensure an optimal end-user experience in the most efficient manner possible," said Drew Leonard, vice president, colocation product management with Savvis. "We look forward to working with Synacor, the latest company to choose Savvis for colocation and managed security solutions, as they turn to the cloud to deliver robust and convenient email services for their customers."

Synacor also powers CenturyLink's centurylink.net and mycenturylink.com consumer portals, giving subscribers access to email, news, games, social networks, premium content, support, and other services from a central, customizable hub.

Savvis operates more than 50 data centers, with more than 2 million square feet of gross raised floor space, across North America, Europe and Asia. Savvis offers a full suite of enterprise-class colocation, managed hosting and cloud services, engineered and deployed to meet global computing needs.

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit synacor.com. Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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