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Synacor's Michael Bishara to Participate in TV Everywhere Panel at VideoNuze VideoSchmooze Online Video Leadership Forum, December 3, New York City

BUFFALO, N.Y., Dec. 3, 2013 (GLOBE NEWSWIRE) -- Synacor Inc. (Nasdaq:SYNC), the leading provider of next-gen startpages, homescreens, award-winning TV Everywhere solutions and cloud-based Identity Management (IDM) services, across multiple devices for cable, satellite, telecom and consumer electronics companies in the U.S. and abroad, today announced its SVP of Product and GM of TV Everywhere, Michael Bishara, will be speaking in the "Is TV Everywhere Finally Breaking Through?" panel at VideoNuze's [VideoSchmooze Online Video Leadership Forum](#) at 9:35 a.m. ET on Tuesday, December 3, Scholastic Auditorium, New York City.

A TV Everywhere visionary, innovator and pioneer, Michael Bishara, largely credited as a force behind the development and successful launch of HBO GO and now Synacor's award-winning, next-gen TV and TV Everywhere offerings, will participate in a discussion on the building momentum around TV Everywhere. Panel participants will also offer insights into how far TV Everywhere has come and what must be done to ensure its success in the future.

Other speakers in the "Is TV Everywhere Finally Breaking Through?" panel include John Harran, Turner Broadcasting System; Marty Roberts, thePlatform; John Woods, Mediacom; and moderator Colin Dixon, nScreenMedia.

Prior to his current position, Bishara was senior vice president, HBO Broadband/ Digital Group where he was responsible for the overall strategy, development and rollout of broadband products, including industry benchmark HBO GO. Before HBO, Bishara worked at Time Inc. and AT&T in marketing and product leadership roles. Michael was recently named to [Broadcasting & Cable's 2013 Digital All-Stars list](#) and is a heavily sought-after speaker, having recently presented at CES, NextTV Summit, OnScreen Media Summit, Streaming Media East, [TV of Tomorrow Show 2013](#), [CableFAX TV Innovation Summit](#), [Variety Entertainment and Technology Summit Co-Produced With Digital Hollywood](#) and [NYC Television Week](#).

For more information on Synacor and its TV Everywhere services, visit [synacor.com](#) or email tellmemore@synacor.com. To see Michael Bishara talk more about TV Everywhere, please click [here](#) or [here](#).

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY, with tech hubs in Toronto and [Boston](#). For more information, visit [synacor.com](#).

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Forward-Looking Statements

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