



July 31, 2012

Synacor to Present at the Oppenheimer 15th Annual Technology, Internet & Communications Conference

BUFFALO, N.Y., July 31, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), provider of the leading platform enabling cable, satellite, telecom and consumer electronics companies to authenticate their consumers and deliver digital entertainment, TV Everywhere, and cloud-based services across multiple devices, today announced that Ron Frankel, Chief Executive Officer and Bill Stuart, Chief Financial Officer will present at the Oppenheimer 15th Annual Technology, Internet & Communications Conference, to be held at Four Seasons Hotel in Boston, Massachusetts on Tuesday, August 14, 2012 at 9:05 AM ET.

A live audio webcast of the presentation will be available at:

<http://www.veracast.com/webcasts/opco/technology2012/02102438.cfm> and will subsequently be available on the Company's investor relations website at: <http://investor.synacor.com>

About Synacor

Synacor's customer-branded platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, services and apps to their end-consumers, strengthening those relationships while monetizing the engagement. Synacor is headquartered in Buffalo, NY. For more information, visit synacor.com. Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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