July 10, 2012

Synacor to Discuss Second Quarter 2012 Results on July 25, 2012 Via Webcast

BUFFALO, N.Y., July 10, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), provider of the leading technology platform enabling cable, satellite, telecom and consumer electronics companies to authenticate their consumers and deliver digital entertainment, TV Everywhere, and online services, today announced it will hold a conference call to discuss financial results for its second quarter 2012 on Wednesday, July 25, 2012, at 5p.m. Eastern Time, following the release of its quarterly financial results. CEO Ron Frankel and CFO Bill Stuart will host the conference call.

The live webcast of Synacor's earnings conference call can be accessed here. To participate, please login approximately ten minutes prior to the webcast. For those without access to the Internet, the call may be accessed toll-free via phone at (877) 837-3911, with conference ID 98776667, or callers outside the U.S. may dial (253) 237-1167. Following completion of the call, a recorded webcast replay will be available on Synacor's website through August 8, 2012. To listen to the telephone replay, call toll-free (855) 859-2056, or callers outside the U.S. may dial (404) 537-3406. The conference ID is 98776667.

About Synacor

Synacor's customer-branded platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, services and apps to their end-consumers, strengthening those relationships while monetizing the engagement. Synacor is headquartered in Buffalo, NY. For more information, visit synacor.com. Integrate. Authenticate. Engage.

The Synacor logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=11609


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