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## Synacor to Present at the 7th Annual Needham Internet & Digital Media Conference

BUFFALO, N.Y., May 22, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), provider of the leading technology platform enabling cable, satellite, telecom and consumer electronics companies to authenticate their consumers and deliver digital entertainment, TV Everywhere, and online services, today announced that Ron Frankel, Chief Executive Officer and Bill Stuart, Chief Financial Officer will present at the 7<sup>th</sup> Annual Needham Internet & Digital Media Conference, to be held at Essex House in New York, New York on Tuesday, June 5, 2012 at 2:30 PM ET.

A live audio webcast of the presentation will be available at: <http://www.wsj.com/webcast/needham52/sync/> and will subsequently be available on the Company's investor relations website at: <http://investor.synacor.com>

### About Synacor

Synacor's customer-branded platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, services and apps to their end-consumers, strengthening those relationships while monetizing the engagement. Synacor is headquartered in Buffalo, NY. For more information, visit [synacor.com](http://synacor.com). Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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