



## **Michael Montgomery Named to Synacor Board of Directors**

BUFFALO, NY and NEW YORK -- (PRWeb - Jan. 19, 2012) -- Synacor, the Entertainment Everywhere Platform powering next-gen portals and TV Everywhere (TVE) services, today announced the appointment of Michael Montgomery to its board of directors. Montgomery joins other recent Synacor board appointees Marwan Fawaz and Gary Ginsberg. Together the new board members bring a wealth of expertise to Synacor from companies including Sega, Disney, DreamWorks, Charter Communications, Time Warner and News Corporation.

"Michael is a respected and trusted leader in the entertainment industry, and Synacor is thrilled to have him join our board of directors," said Ron Frankel, Synacor CEO. "Michael's experience and vision will be invaluable as we prepare for a potential IPO and continue to deliver the Synacor Platform to cable, satellite, telco and consumer electronics companies."

Michael Montgomery brings to Synacor a distinguished and comprehensive background in the entertainment industry, as well as experience in mergers and acquisitions. Prior to his principal position at Montgomery & Co., he served as chief executive officer of Sega GameWorks-a joint venture between Sega, Universal Studios and DreamWorks. Before GameWorks, Montgomery was a senior executive for DreamWorks SKG, where he led its successful bid to raise \$1 billion in private equity financing. Until 1993, Montgomery was vice president and treasurer at the Walt Disney Company.

For more information on Synacor and its TV Everywhere services including "TV Everywhere for Everyone," please visit [www.synacor.com](http://www.synacor.com) or email [tvee@synacor.com](mailto:tvee@synacor.com).

### About Synacor

Synacor is the Entertainment Everywhere Platform powering next-gen portals and TV Everywhere services reaching more than 21 million high-speed Internet subscribers worldwide. Synacor clients-including cable, telecom, satellite and consumer electronics companies-use Synacor's Platform to deliver TV shows, movies, music, news, games, sports, email, tech support and other value-added services to their end-customers, across multiple connected devices. Synacor's technology solutions enable its partners to quickly adapt to the evolving online landscape, driving consumer engagement and generating new revenues through search, content distribution, advertising, value-added services and e-commerce. Synacor is headquartered in Buffalo, NY.