



December 20, 2012

## **Synacor to Present at the 2013 Citi Global Internet, Media & Telecommunications Conference**

BUFFALO, N.Y., Dec. 20, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), leading provider of next-gen startpages, TV Everywhere solutions and cloud-based Identity Management (IDM) services across multiple devices for cable, satellite, telecom and consumer electronics companies, today announced that Ron Frankel, Chief Executive Officer and Bill Stuart, Chief Financial Officer will present at the 2013 Citi Global Internet, Media & Telecommunications Conference, to be held at the Bellagio Hotel in Las Vegas, Nevada on Tuesday, January 8, 2013 at 9:45 AM PT.

A live audio webcast of the presentation will be available at: <http://www.veracast.com/webcasts/citigroup/imt2013/95204285.cfm> and will subsequently be available on the Company's investor relations website at: <http://investor.synacor.com>

### **About Synacor**

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit [synacor.com](http://synacor.com). Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

CONTACT: Investor Contact:

Denise Garcia, SVP

ICR

[ir@synacor.com](mailto:ir@synacor.com)

716-362-3309

Press Contact:

Meredith Roth,

VP, Corporate Communications

[press@synacor.com](mailto:press@synacor.com)

646-380-5141