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Steve Davi, Cloud Software Expert, Joins Synacor as Senior Vice President, Software Engineering, Specializing in Multiscreen Environments and Digital Advertising Monetization

BUFFALO, N.Y., Nov. 28, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), leading provider of next-gen startpages, TV Everywhere solutions and cloud-based services across multiple devices for cable, satellite, telecom and consumer electronics companies, today announced it has appointed Steve Davi as senior vice president, software engineering. Davi brings proven expertise in cloud software engineering, digital media, HTML5, over-the-top, mobile, and advertising monetization models from SeaChange International, Banyan Systems and Data General.

"We are excited to have Steve Davi, an accomplished software engineer and respected team leader, join Synacor as we continue expanding the multiscreen environment for pay-TV providers, increasing subscriber engagement and presenting new revenue opportunities and growth internationally," said Scott Bailey, Synacor COO. "During this unprecedented time of transformation in digital entertainment, Steve's 25 years of software experience and insight will ensure Synacor continues innovating and launching new products so our customers can provide subscribers their favorite shows, music, games, news, and cloud services, all in one place, any time, anywhere, on the device of their choosing."

Davi spent 15 years with SeaChange, and in his most recent role was chief technology officer, where he was responsible for overall software technology architecture and company strategy related to product design, system planning and industry standards. He led the development of several video-on-demand, content management, search and social media products, including SeaChange's AssetFlow, Adrenalin platforms, as well as its first VOD product, first Recording System deployment, and first ads in VOD deployment. Davi also managed the company's multiscreen video software team. Prior to SeaChange International, Davi worked at Banyan Systems and Data General in software engineering leadership and contributor roles. He holds a BS in Computer Science from Worcester Polytechnic Institute and an MS in Computer Science from Northeastern University.

"Synacor has quickly emerged as the leader in innovating next-gen startpages, TV Everywhere, cloud services and identity management, and I'm thrilled to have the opportunity to work with Synacor's world-class team of engineers, developers, and product managers during this breakthrough era in multi-device engagement," said Davi. "Giving pay-TV subscribers what they want results in more monetization opportunities for both Synacor and our customers. Look for our software strategy to allow us to accelerate and continue to lead in identity management, cloud services, TV Everywhere, and digital advertising."

For more information on Synacor's startpage, TV Everywhere and cloud services, please visit synacor.com or email tellmore@synacor.com.

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit synacor.com.

Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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