



October 25, 2012

## **Synacor to Participate in a Fireside Chat at the BMO Capital Markets 2012 Digital Media Conference**

BUFFALO, N.Y., Oct. 25, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), leading provider of next-gen startpages, TV Everywhere solutions and cloud services across multiple devices for cable, satellite, and telecom and consumer electronics companies, today announced that Bill Stuart, Chief Financial Officer will participate in a fireside chat at the BMO Capital Markets 2012 Digital Media Conference, to be held at the Grand Hyatt Hotel in New York, New York on Thursday, November 8, 2012 at 12:30 PM ET.

A live audio webcast of the presentation will be available at:

<https://www.bmocm.com/conferences/digital2012/webcast/> and will subsequently be available on the Company's investor relations website at: <http://investor.synacor.com>

### **About Synacor**

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit [synacor.com](http://synacor.com).

Integrate. Authenticate. Engage.

The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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