



October 10, 2012

Synacor to Discuss Third Quarter 2012 Results on October 24, 2012 Via Webcast

BUFFALO, N.Y., Oct. 10, 2012 (GLOBE NEWSWIRE) -- Synacor, Inc. (Nasdaq:SYNC), leading provider of next-gen startpages, TV Everywhere solutions and cloud services across multiple devices for cable, satellite, and telecom and consumer electronics companies, today announced it will hold a conference call to discuss financial results for its third quarter 2012 on Wednesday, October 24, 2012, at 5p.m. Eastern Time, following the release of its quarterly financial results. CEO Ron Frankel and CFO Bill Stuart will host the conference call.

The live webcast of Synacor's earnings conference call can be accessed [here](#). To participate, please login approximately ten minutes prior to the webcast. For those without access to the Internet, the call may be accessed toll-free via phone at (877) 837-3911, with conference ID 39604640, or callers outside the U.S. may dial (253) 237-1167. Following completion of the call, a recorded webcast replay will be available on Synacor's website through November 7, 2012. To listen to the telephone replay, call toll-free (855) 859-2056, or callers outside the U.S. may dial (404) 537-3406. The conference ID is 39604640.

About Synacor

Synacor's white-label platform enables cable, satellite, telecom and consumer electronics companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. Synacor (Nasdaq:SYNC), is headquartered in Buffalo, NY. For more information, visit synacor.com.

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The Synacor logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11609>

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