



## Synacor Ranked as Top Company in Deloitte's 2011 Technology Fast500 Awards

**Synacor, the market leader powering next-gen portals and TV Everywhere (TVE) services, today announced its inclusion on Deloitte's Fast500, an annual ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America.**

**BUFFALO, NY– October 19, 2011** – Synacor, the market leader powering next-gen portals and TV Everywhere (TVE) services, today announced its inclusion on Deloitte's Fast500, an annual ranking of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Award winners were selected based on percentage fiscal year revenue growth from 2006 to 2010, illustrating the company's fast growth trajectory and the industry's support of TV Everywhere initiatives.

"Synacor has experienced significant revenue growth and is on track to continue and accelerate that trajectory. The company reaches 30 million consumers via portals built for cable, satellite, telecom and consumer electronics companies, and is a pivotal player in the growing TV Everywhere phenomenon," said CEO, Ron Frankel. "Synacor delivers products and services that enhance the consumer experience—ultimately increasing subscriber loyalty and revenue for our clients. And the numbers merely reflect our continuing corporate momentum and expansion."

Joining the ranks of innovative companies such as Google, Salesforce.com and First Solar, Synacor's inclusion in Deloitte's list of the fastest growing technology, media, telecommunications, life sciences and clean technology companies further supports the large strides TV Everywhere has made as it propels to the mainstream.

This announcement follows increased company growth recently marked by Synacor's appointment of Chief Financial Officer Bill Stuart, Vice President of Product, Brian Heikes and Vice President of IT and Technical Operations, Ralph Wasner.

### About Synacor

Synacor powers next-gen portals and TV Everywhere services reaching over 30 million high-speed Internet subscribers worldwide. Synacor clients—cable, telecom, satellite, and consumer electronics companies—use Synacor's best-of-breed technology solutions to deliver video, news, gaming, sports and other value-added services, including Geek Squad technical support, across multiple digital platforms. Synacor's innovative technology platforms enable its partners to quickly adapt to the evolving online landscape, driving consumer engagement and generating new revenues through search, content distribution, advertising, value-added services and e-commerce. Synacor is headquartered in Buffalo, NY.