



Synacor's Software Platforms Continue Customer Momentum

2/12/2018

Synacor announces Service Provider, Government and Enterprise Wins for its Portal, Identity, and Email Platforms in Q4 2017

BUFFALO, N.Y.--(BUSINESS WIRE)-- Synacor (NASDAQ:SYNC) today announced several customer wins and renewals for its advanced portal experience, email and collaboration suite, and authentication software platforms in the fourth quarter of 2017.

Windstream renewed its existing portal and advertising agreement with Synacor, extending the relationship between the two companies. Earlier **in March 2017**, Windstream also tapped Synacor to provide its residential high-speed internet customers with Zimbra, Synacor's email and collaboration platform, that was ranked a top player by market research firm The Radicati Group.

NorthwesTel and TruVista have chosen to use Synacor's identity management and authentication platform, Cloud ID, to streamline the subscriber login experience across websites, mobile devices and connected TVs.

"Leading service providers look to Synacor for comprehensive technology solutions that enable them to quickly scale high value, personalized digital experiences," said Tim Schermerhorn, Senior Vice President, Service Provider Sales & Marketing at Synacor. "With Synacor's identity management, portal and email software platforms, service providers can offer unrivaled choice and flexibility to their consumers."

On the enterprise and government front, Synacor added more than 150 new Zimbra Email and Collaboration Suite customers around the world. Q4 wins include the City of Rennes (France), HiWin Technologies Corp. (Taiwan) and Maronda Homes (United States). In addition, the company added nearly 40 channel partners certified to sell Synacor products, growing the existing base to more than 1900 partners worldwide.

"More than 4,000 businesses and governments trust our software platform," said Marcus Teo, Vice President, Enterprise Sales & Marketing at Synacor. "We will continue to work with our customers and our community to

innovate functionality and operations that enable a superior email and collaboration experience.”

About Zimbra Collaboration Suite

Zimbra, a Synacor product, connects people and information with unified collaboration software that includes email, calendaring, file sharing, chat and video chat. It powers approximately 500 million mailboxes and works with more than 1,900 channel partners.

Zimbra can be deployed on-premises, in the cloud or as a hybrid service. The Zimbra Business Solution Provider Network offers it as a Hosted Service. Synacor operates a turnkey, fully hosted/managed, and monetized solution for Service Providers.

About Synacor Cloud ID

Synacor Cloud ID is the industry’s only end-to-end identity platform that simplifies the subscriber login experience anywhere end users access their video services. Whether viewing in the home via a Wi-Fi network, connected TV or on mobile device, users can get to the services and content they want faster and with less headaches. The company’s whitepaper, “**Let Them Watch More TV: How to Easily Overcome the Login Problem,**” outlines the challenges facing pay TV’s deployment of sign-on solutions, the technical and strategic changes resolving these concerns, and the many benefits of today’s best-in-class simplified sign-on solutions.

About Synacor

Synacor (Nasdaq: SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, governments and enterprises. Synacor’s mission is to enable its customers to better engage with their consumers. Its customers use Synacor’s technology platforms and services to scale their businesses and extend their subscriber relationships. Synacor delivers managed portals, advertising solutions, email and collaboration platforms, and cloud-based identity management.

www.synacor.com

For more information about becoming a Zimbra Partner visit <https://www.zimbra.com/partners/become-partner/>

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Source: Synacor

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