



Synacor to Present at the 20th Annual Needham Growth Conference

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Company to Webcast Presentation Live at 2:10 p.m. ET on Wednesday, January 17

BUFFALO, N.Y.--(BUSINESS WIRE)-- Synacor, Inc. (NASDAQ: SYNC), the trusted multiscreen technology and monetization partner for video, internet and communications providers, device manufacturers, governments, and enterprises, today announced that Himesh Bhise, Chief Executive Officer, and Bill Stuart, Chief Financial Officer, will present at the 20th Annual Needham Growth Conference to be held at the Lotte New York Palace Hotel in New York City on Wednesday, January 17, 2018 at 2:10 p.m. ET.

A live audio webcast of the presentation will be available on the Company's investor relations website at: <http://investor.synacor.com>.

About Synacor

Synacor (NASDAQ: SYNC) is the trusted technology development, multiplatform services and revenue partner for video, Internet and communications providers, device manufacturers, governments and enterprises. Synacor's mission is to enable its customers to better engage with their consumers. Its customers use Synacor's technology platforms and services to scale their businesses and extend their subscriber relationships. Synacor delivers managed portals, advertising solutions, email and collaboration platforms, end-to-end video solutions and cloud-based identity management. www.synacor.com

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