Synacor Launches Enhancements to Zimbra Communications and Collaboration Suite

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<p style="text-align:center">Zimbra 8.8 Provides Updates in User Experience and Tech Stack</p>

BUFFALO, N.Y.--(BUSINESS WIRE)-- Synacor Inc. (NASDAQ:SYNC) today announced the commercial launch of Zimbra 8.8. The easy-to-use collaboration platform comes with new user experience features such as Zimbra Drive for enterprise-level file sync and sharing and Zimbra Chat. The Network Edition features tech stack enhancements including real-time backup, ActiveSync across mobile and desktop, hierarchical storage management (HSM) that enables customers to move archival data to less expensive storage solutions, and improved delegated admin functionality.

"Zimbra 8.8 is an exciting update for end users and technical decision makers," said Marcus Teo, Vice President, Enterprise Sales & Marketing, Synacor. "Customers look to Zimbra for security, privacy and transparency through open code, extensibility, accessibility on multiple devices and deployment flexibility. This update builds on these tenets and incorporates enhancements that improve end-user and system admin experiences."

Users who purchase or update to Zimbra 8.8 will enjoy the following features and benefits:

- Zimbra Chat: Peer-to-peer text chat is now included in all versions of Zimbra 8.8. Users will no longer need a third party to host instant messages. These capabilities will be native to the platform.

- Zimbra Drive: Zimbra Drive allows users to host and manage file storage, synchronization, and sharing. Customers benefit from enhanced data security since users no longer need to access third party storage tools to sync and share documents.

- Real-Time Backup: Zimbra 8.8 ensures that no data is lost during back-up. This is the first solution in the market that natively enables real-time back-up allowing customers to reduce server space required for back-up by up to 50 percent.

- ActiveSync: With updated mobile and desktop syncing services, customers can access all Zimbra functionality

seamlessly across devices.

- Hierarchical Storage Management (HSM): The improved HSM allows customers to move archival data to lower cost S3-compatible storage services. This enhancement enables customers to save up to 50 percent on storage space.

- Delegated Admin: Zimbra 8.8 has a new-and-improved Delegated Admin module. Customers can create a delegated admin in minutes allowing hosting providers and large enterprises to decentralize core admin functions while protecting platform stability and security.

"For 11 years, In-Tuition Networks Ltd has supported Synacor's Zimbra product because it offers excellent features, reliability and security for our customers along with the lowest TCO of any commercial email solution. The enhanced functionality will allow us to offer even greater value and to launch innovative offerings. This upgrade highlights the steps Synacor is taking to make Zimbra the best solution in the market," said Marc Gadsdon, CEO In-Tuition Networks Ltd, a Gold-level Zimbra Business Services Provider and a leading Zimbra Partner in EMEA.

This launch comes on the heels of the announcement that **Zimbra was ranked a Top Player by market research firm The Radicati Group**. The ranking appears in the firm's annual 2017 Messaging Platforms for Service Providers report.

About Zimbra

Zimbra, a Synacor product, connects people and information with unified collaboration software that includes email, calendaring, file sharing, chat and video chat. It powers approximately 500 million mailboxes and works with 1,500 partners. More than 2,500 enterprises, 1,000 governments and 100 service providers trust Zimbra.

Zimbra can be deployed on-premise, in the cloud or as a hybrid service. The Zimbra Business Solution Provider Network offers it as a Hosted Service. Synacor operates a turnkey, fully hosted/managed, and monetized solution for Service Providers.

The global email market is still growing. According to The Radicati Group, nearly half of the global adult population will have an email account by year-end 2020. Recently, Synacor released a new whitepaper, **"Email's Renaissance,"** that outlines changing consumer behaviors, attitudes and habits around email, key challenges facing email providers and the benefits of leveraging collaboration to accelerate innovation.

About Synacor

Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, Internet and communications providers, device manufacturers, governments and enterprises. Synacor's

mission is to enable its customers to better engage with their consumers. Its customers use Synacor's technology platforms and services to scale their businesses and extend their subscriber relationships. Synacor delivers managed portals, advertising solutions, email and collaboration platforms, end-to-end video solutions and cloud-based identity management. **www.synacor.com**

For more information about becoming a Zimbra Partner visit **https://www.zimbra.com/partners/become-partner/**

View source version on businesswire.com: **http://www.businesswire.com/news/home/20171213005127/en/**

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