Synacor Continues Advancements in Blockchain: Launches Smart Contracts on Zimbra BETA, Will Showcase Zimbra X Powered by EOSIO at Blockchain Live

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- Synacor launches **BETA for Zimbra powered by EOSIO** leveraging smart contracts and EOS Tokens

- Increased security through verified identity APIs added to the Zimbra X powered by EOSIO DApp

- Zimbra X on EOSIO to be showcased in **Block.one Village** at Blockchain Live 2018 in London

LONDON & BUFFALO, N.Y.--(BUSINESS WIRE)-- **Synacor** (Nasdaq: SYNC) today announced advancements to Zimbra X ("ex"), the latest edition of Synacor's global, open source-based collaboration platform that was recently announced as **the first email and collaboration offering built on EOSIO for distributed apps**. At Blockchain Live 2018, Synacor will launch its BETA for Zimbra X powered by EOSIO, leveraging smart contracts and EOS Tokens, affirming its position as the definitive collaboration platform choice for businesses on blockchain.

Why is Zimbra X powered by EOSIO?

- It's the premier open source-based and extensible email and collaboration alternative

- Offers superior security with user accounts and identity tracked on the blockchain

- Allows organizations to leverage blockchain to drive network efficiencies

"We are making important moves in Blockchain, going from the first enterprise DApp powered by EOSIO to now leveraging blockchain capabilities such as smart contracts, EOS Tokens, and verified identity APIs," said Himesh Bhise, CEO of Synacor. "We are excited to showcase Zimbra X powered by EOSIO at Blockchain Live, and invite the global blockchain community to participate in our beta."

Zimbra X powered by EOSIO provides business-class email and collaboration tools. EOS account holders can test Zimbra X by signing up for beta access at **www.zimbra-on-eos.io**. Beta account holders can currently expect:

- Beta access granted via a multi-signature smart contract on the EOS public blockchain

- Accounts provisioned and tracked on the blockchain

- Beta access fees paid by EOS Token

Synacor will continue to add innovative blockchain features that will reduce storage costs, improve file security, and create unalterable records of email and collaboration events.

Synacor will present Zimbra X powered EOSIO at **Blockchain Live**, an international blockchain event for the public and private sector to be held at Olympia, London on September 26. Find Zimbra X in the Block.one Village, a showcase of the most interesting and cutting-edge applications powered by the EOSIO software.

Request an invitation to the Zimbra X powered by EOSIO beta: **www.zimbra-on-eos.io**

About Synacor

Synacor (Nasdaq:SYNC) is the trusted technology development, multiplatform services and revenue partner for video, internet and communications providers, device manufacturers, governments and enterprises. Synacor's mission is to enable its customers to better engage with their consumers. Its customers use Synacor's technology platforms and services to scale their businesses and extend their subscriber relationships. Synacor delivers managed portals, advertising solutions, email and collaboration platforms, and cloud-based identity management. **www.synacor.com**

About Zimbra Email and Collaboration

Zimbra, a Synacor product, is an email and collaboration platform that includes contacts, calendar, tasks, instant messaging and file sharing, plus add-ons such as videoconferencing, document creation and file storage. Zimbra powers hundreds of millions of mailboxes in 160+ countries and is offered through more than 1,900 channel partners. Enterprises, governments and service providers trust Zimbra.

For more information about becoming a Zimbra Channel Partner, visit
https://www.zimbra.com/partners/become-partner/

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