



# Synacor Announces Zimbra 9 Featuring Modern Interface and Popular App Integrations

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BUFFALO, N.Y.--(BUSINESS WIRE)-- Synacor Inc. (NASDAQ: SYNC) today announced **version 9 of its Zimbra email and collaboration platform**. The follow-up to the company's globally popular Zimbra 8.8 offering for enterprises, government, universities and financial institutions debuts a React-based user interface with modern, easy-to-use features. Industry leading extensibility is showcased through out-of-the-box integrations with popular apps like Slack, Dropbox and Zoom with more to come, supporting a seamless collaboration workflow that is accessible from a single platform. Zimbra 9.0 has initially launched in beta with twenty partners and customers, including some of Synacor's largest, from the United States, United Kingdom, Tunisia, Indonesia, France, Germany, Italy, India, the UAE and beyond. A wider rollout is expected during Q2 2020.

"Zimbra integration has expanded considerably over recent releases in response to customer and partner feedback, and version 9.0 ensures our users can easily access not just the Zimbra features most important to them but also those from popular office applications that are critical to their day-to-day work," said Steve Davi, Executive Vice President of Technology for Synacor. "Extensibility is the heart of Zimbra 9. Extensive integrations, supported by Zimbra's Zimlet Framework, means customers across a range of regions and market sectors can easily customize Zimbra and integrate it with their favorite collaboration applications to serve the unique needs of their organizations."

"Zimbra 9 is coming! We are excited about this new milestone from Synacor," said Zied Fakhfakh, COO of Zimbra Gold-level VAR Partner, Dot TN. "This new installment brings even more reliability, availability and extensibility. It also brings a world-class user experience and a beautiful UI."

Featuring a modern new UI option—the same UI available in Zimbra X Cloud Email—Zimbra 9 is built on the Zimbra 8.8 backend, providing security, privacy and data sovereignty Zimbra customers have come to expect, and in many cases, require. Users can expect a relatively easy upgrade process moving from Zimbra 8 to Zimbra 9, and can choose from cloud, private cloud or flexible cloud deployment models.

"Synacor has made a solid and exciting step forward with Zimbra 9—and a stepping stone for partners and

customers towards Zimbra X—whilst building on the reliable and trusted 8.x codebase,” said Marc Gadsdon, Founder & Director of In-Tuition, Gold-level Zimbra BSP and a leading Zimbra Partner in EMEA. “Zimbra 9 works for us as hosting providers and for customers who need a single server install. It offers a simple upgrade path, a new, ultra-modern interface and exciting integration possibilities. Synacor has reaffirmed its commitment to hosting partners and customers alike.”

Synacor recognizes that customers also have an eye on moving from Zimbra 9 to Zimbra X. **Zimbra X Cloud Email** is Synacor’s next-gen offering that is cloud-native, cloud-agnostic and built as a containerized architecture for businesses wanting a hosted, SaaS option, such as Service Providers. Whatever the need, Synacor provides the flexibility organizations require to address shifting market or regional demands.

Zimbra’s growth continues to be fueled by its differentiation as a highly extensible, open core, feature-rich and value-driven collaboration platform. It has earned a reputation for meeting distinct security, privacy and data sovereignty needs based on emerging features and capabilities that have become critical in an evolving communications landscape.

## About Zimbra Email and Collaboration

Zimbra, a Synacor product, is an email and collaboration platform that includes contacts, calendar, tasks, instant messaging, and file sharing, plus add-ons such as videoconferencing, document creation, and file storage. Zimbra powers hundreds of millions of mailboxes in 140+ countries and is offered through more than 500 BSPs and 2000 channel partners. Enterprises, governments, and service providers trust Zimbra. Zimbra can be deployed in the cloud, on-premises (private cloud), or as a hybrid service. For more information about becoming a Zimbra Channel Partner, visit <https://www.zimbra.com/partners/become-partner>.

## About Synacor

Synacor (Nasdaq: SYNC) is a cloud-based software and services company serving global video, internet and communications providers, device manufacturers, governments and enterprises. Synacor’s mission is to enable its customers to better engage with their consumers. Its customers use Synacor’s technology platforms and services to scale their businesses and extend their subscriber relationships. Synacor delivers managed portals, advertising solutions, email and collaboration platforms, and cloud-based identity management. [www.synacor.com](http://www.synacor.com)

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