

FARFETCH

CODE OF CONDUCT

We're proud to have a thriving international presence, doing business in different regions and jurisdictions. This comes with important responsibilities for Farfetchers, and it's critical that we all act in accordance with a single set of principles and the highest standards of business ethics.

The following code of conduct provides and promotes these principles and standards, serving as a guide in your day-to-day activity and helping you to make the right decisions. It is intended to help you work, whether you're a full- or part-time Farfetcher, a consultant or freelancer.

As a Farfetcher, you're expected to:

- **Comply with this code at all times.** It's not designed to answer every question that might arise but instead serves as a set of principles in a constantly changing environment.
- **Raise issues and ask questions.** If you feel or know that this code has been breached, raise the issue with your manager or with Farfetch Legal at compliance@farfetch.com. If you have any questions about this code, do the same.
- **Make the right business decisions.** Apply this code and other Farfetch policies every day while doing business as a part of Farfetch.

BE HUMAN

At Farfetch, we promote and maintain respectful and open relationships between people. We encourage you to be yourself, look after other Farfetchers and help them become successful, as well as speak up whenever you feel you have something to say, and follow the rules below.

SPEAKING UP

Farfetch promotes ethical behavior at all times – you should feel free to talk to your line manager or Farfetch Legal when in doubt about the best course of action in a particular situation.

Report the following to your line manager, or Farfetch Legal:

- Any complaints about accounting, internal accounting controls, auditing matters;
- Questionable financial practices such as bribery, banking and financial crime;
- Suspected violations of laws, rules, regulations or this code; or
- Any other unethical behaviour by any Farfetcher or anyone purporting to be acting on Farfetch's behalf.

Just email compliance@farfetch.com – it's an email account dedicated to receiving your reports and replies will come directly from Farfetch Legal. Alternatively, you can use online reporting via our [GRC System Convercent](#) or speaking-up hotlines should you wish to make a verbal report (listed in Appendix B).

We'll maintain your confidentiality at all stages of the process, including ensuring that your identity will not be disclosed to the person about whom you are making the report. This is subject to where we're required to disclose in accordance with applicable law or in connection with legal proceedings, for example if a report has been made in bad faith.

When you report an issue, the Audit Committee of the Board will investigate and determine, or shall designate appropriate persons (from Farfetch Legal or People team) to investigate and determine, the legitimacy of the report. The Audit Committee will then decide the appropriate course of disciplinary action.

Please be aware that the information and personal data that you supply about yourself, your colleagues, or any aspect of the Farfetch's operations can result in decisions that affect others. Therefore, we ask that you only provide information that you believe is true. You will not be subject to retaliation from Farfetch for any report of a suspected violation that is made in good faith, even if

it later turns out to be factually incorrect. Please be aware, however, that knowingly providing false or misleading information will not be tolerated. Prompt discipline, up to and including termination, will result for those who engage in retaliation. Likewise, individuals who submit reports in bad faith will be liable for disciplinary sanctions up to and including termination. They can also be subject to legal proceedings, especially in the case of false accusations.

For more information on how we use your personal data in the context of speaking up, including how long we keep the reports for and how we deal with data transfers and sensitive personal data, please see our Speak Up Privacy Notice.

GENUINELY FARFETCH FOR ALL

Farfetch is an equal opportunity employer and we embrace diversity and inclusion: this means we will not accept discrimination or harassment of any kind. We strive for our workplace to be inclusive and free of discrimination and harassment based on sex, race, ethnicity, religion or belief, disability, age, gender, ancestry, sexual orientation, disability, veteran status, marriage and civil partnership, pregnancy and maternity, or any other basis prohibited by applicable law.

Derogatory comments or behaviour based on any personal characteristics, or sexual harassment and unwelcome sexual advances will not be tolerated. Similarly, we won't accept offensive or hostile working conditions created by such harassment or discrimination.

Equality of opportunity and diversity with our workforce and partners is reflected in our daily ways of working. We respect and value individual differences and contributions and will always do our best to create a Farfetch For All. We encourage you to support these principles in your dealings with everyone including internal and external stakeholders, your fellow Farfetchers and our Farfetch partners.

Our aspiration is to ensure that these principles and ways of working, reinforced by our values, are consciously embedded in our day-to-day working practices. Any cases of discrimination, victimization, bullying or harassment will be investigated and dealt with. If you feel you, or any of your colleagues, are being treated unfairly then please contact your local People Team.

SOCIAL MEDIA AND COMMUNICATION

Your personal social media is a great channel to help promote the Farfetch brand and show how proud you are to be a Farfetcher. However, given the growing popularity and reach of social media, we have to work hard to protect our reputation and brand values and be mindful of what we post.

We have a few rules to keep in mind when posting, sending, forwarding or using material on social media about Farfetch:

- DONT — post anything which could:
 - Be offensive, bullying or intimidating;
 - Violate the privacy of another party — either a person or a business;
 - Be illegal;
 - Contain confidential information such as Farfetch internal presentations, business information, information about a Farfetch launch etc.; or
 - Result in damage to your reputation, Farfetch and/or our business partners' reputations.
- DONT — set up a social media account under the Farfetch name unless authorised by the Social Team/Communications or Employer Brand teams;
- DO — Think before posting – if you're having second thoughts about whether your post is appropriate then it's best to not post anything.

In the event that you find derogatory or offensive posts about Farfetch please contact the People team. If you are contacted by a journalist or the media about posts on social media, please contact communications@farfetch.com.

For more information, please click for our [Social Media Policy](#).

External Communications

Farfetch receives lots of interest from media, event organisers and other audiences who want to know more about the company, our history, how we work and our future plans. In order to make sure we manage our reputation well, and do the best job of telling our story, everyone at Farfetch needs to adhere to the following rules:

- DO — send all media inquiries you receive to communications@farfetch.com and DONT answer them;
- DO — get a clearance from communications team before accepting an invitation to participate at any conference or event;
- DO — ask the communications team if you're ever in doubt of what you can/can't say externally;
- DO — remember if you're attending an event that you're representing Farfetch, and be careful what you say in line with this code and Farfetch Publicity Guidelines;
- DONT — share any Farfetch facts, stats and figures externally without checking first — email communications@farfetch.com;
- DONT — make future predictions about Farfetch or provide anyone externally with information about upcoming launches, new business opportunities and future plans;
- DONT — share any rumors about Farfetch, always check with communications@farfetch.com first.

For more information, please click for our [Farfetch Publicity Guidelines](#).

CHARITABLE DONATIONS

In certain circumstances, we might make charitable donations. It's important to note that no charitable donation of corporate funds can be made in return for favorable treatment – all corporate charitable donations must be approved by Farfetch Legal and follow this policy, as well as applicable laws. It'll also have to be accounted for properly in accordance with our financial procedures.

Personal charitable donations made by Farfetchers as private citizens, outside of their role at Farfetch and consisting of personal resources, don't need to be reviewed or approved in the same way. Be aware that they shouldn't be made using Farfetch's name, letterhead, stationary or funds, and should never be made in return for favorable treatment for Farfetch.

CONFLICTS OF INTEREST

A conflict of interest occurs when your private interests interfere, or even appear to interfere, with the interests of Farfetch as a whole.

For example, a conflict of interest can arise when a Farfetcher takes actions or has personal interests that may make it difficult to perform his or her duties objectively and effectively. A conflict of interest may also arise when a Farfetcher, or a member of his or her immediate family, receives improper personal benefits as a result of his or her position at Farfetch.

Conflicts of interest can also occur indirectly. For instance, when a Farfetcher is also a director, a major shareholder or has a material interest in a company or organisation doing business with Farfetch.

Each Farfetcher has an obligation to conduct business in an honest and ethical manner, including handling conflicts of interest between personal and professional relationships. Any situation that may involve a conflict of interest with Farfetch should be disclosed promptly to Farfetch Legal at compliance@farfetch.com.

This code doesn't attempt to describe all possible conflicts of interest that could develop, but here are some examples:

- Any conduct or activities that are inconsistent with Farfetch's best interests or that disrupt our existing or potential business relationships;
- Accepting compensation, in any form, for services performed for Farfetch from any source other than Farfetch;
- Taking up any management or other employment position with, or having any material interest in, any firm or company that's in competition with Farfetch; or
- Conducting business with anyone with whom you have personal relationships.

Farfetch supports professional and personal growth, which may include taking other employment, volunteering or serving for not-for-profit organizations. In these cases, you should take special care to avoid conflicts of interest: before taking employment with another company, notify your manager and get approval from Farfetch Legal.

You don't need approval when volunteering or serving for a not-for-profit organization, unless it creates a conflict of interest with Farfetch. In this case, notify your manager and get approval from Farfetch Legal.

When working for another company (provided that you have approval), you must follow these principles:

- Dedicate your skills and expertise to Farfetch – your other employment, volunteering or other activities must not affect your Farfetch work;
- Avoid spending your time at Farfetch or using its assets for other jobs or activities; and,
- Avoid using your position at Farfetch (including, for example, your influence or any confidential information) for other jobs or activities.

When in doubt if your other job or activity may create a conflict of interest, ask Farfetch Legal at compliance@farfetch.com.

HEALTH AND SAFETY

We're committed to managing and operating Farfetch in a manner that's protective of human health and safety, as well as the environment.

We shall provide and maintain safe and healthy working conditions, in particular ensuring, as far as reasonably practicable, that:

- Places of work are kept in a clean and safe condition, with arrangements in place for Farfetchers' welfare;
- Work equipment is provided and maintained in a safe condition, suitable for the task;

- Working practices are safe;
- All employees receive encouragement, information and support to enable them to carry out their work with regard for their own and others' safety; and,
- Safety factors are given proper consideration when any changes are made to our operation.

We encourage you to be actively involved in maintaining the safest possible operating conditions and practices.

GIFTS AND FAVORS

The purpose of business gifts and entertainment in a commercial setting is to create goodwill and sound working relationships, rather than to gain unfair advantage with partners. Therefore, you must act in a fair and impartial manner in all business dealings. Gifts and entertainment should further the business interests of Farfetch, rather than potentially influencing business judgment or creating an obligation.

Gifts must not be lavish or in excess of the generally accepted business practices of one's country and industry. Gifts of cash or cash equivalents are never permitted, and requesting or soliciting personal gifts, favors, entertainment or services is unacceptable. You should contact Farfetch Legal to discuss if you are not certain that a gift is appropriate.

It's strictly prohibited to make illegal payments to government officials of any country. This is important, because the promise, offer or delivery to an official or employee of any government of a gift, favour or other gratuity in violation of these rules would not only violate this code but could also be a criminal offence.

We recognize that accepting gifts or hospitality from third parties could be appropriate in certain situations, but be cautious and declare any gifts or hospitality with a value more than £250 (or local currency equivalent) by emailing details of the gift, approximate value, who it was received from and why to compliance@farfetch.com.

See the section on Gifts & Hospitality in [Anti-Bribery and Anti-Corruption Policy here](#) for more information.

THINK GLOBAL

Farfetch truly is a global company and, thus, is doing business in different regions, jurisdictions and cultures. In order to remain successful, we must always abide our international obligations disregarding where our offices are located.

ANTI-BRIBERY AND ANTI-CORRUPTION

At Farfetch, we have a zero tolerance approach to corruption. Globally, we are committed to complying with all applicable laws - these include the Foreign Corrupt Practices Act and the UK Bribery Act 2010. It's part of our international obligation to combat bribery, corruption and facilitation payments around the world, so we're subject to these laws even when working overseas.

Farfetchers located outside of the United States and/or United Kingdom must comply with laws, regulations, rules and regulatory orders of the United States and/or United Kingdom in addition to applicable local laws.

Any concerns about bribery or corruption within Farfetch, by employees or third-party business partners, will be treated confidentially. Appropriate disciplinary or legal action will be taken by Farfetch if our Anti-Bribery and Anti-Corruption Policy is breached.

Remember that you're expected to follow these rules:

- You must read and comply with our detailed Anti-Bribery and Anti-Corruption Policy;
- Giving or receiving a bribe to influence a business outcome (directly or indirectly), regardless of local custom or practice, is prohibited and a criminal offence;
- Facilitation payments are prohibited. We recognise that on rare occasions, making payments for health and safety purposes may be unavoidable. In a case where you reasonably believe that there's an imminent threat to the health, safety, liberty or welfare of an employee, family member, or colleague, notify Farfetch Legal as soon as possible;
- Any dealing with a third-party business connection of Farfetch that will result in a benefit or gain personally, or for a relative or friend, must be reported to Farfetch Legal before the dealing occurs.

You must notify Farfetch Legal as soon as possible if you believe or suspect any violation of these rules has taken place or is taking place at Farfetch.

Click our [Anti-Bribery and Anti-Corruption Policy](#) for more information.

TRADE CONTROLS

Trade controls, restrictions and sanctions are imposed by different countries from time to time. This means that laws might prohibit:

- Investments to certain countries and economic sectors;
- Dealing with certain companies and individuals;
- Buying or selling particular goods; or
- Travelling to or from certain countries.

If your work involves international transactions, you need to read and comply with our Trade Controls Policies. If you're in doubt as to whether a transaction falls under a trade control restriction, please contact Farfetch Legal.

Click our [Trade Controls Policy](#) for more information.

MONEY LAUNDERING, CRIMINAL PROPERTY AND TERRORIST FINANCING

Money laundering is the process by which people attempt to disguise illegally gained proceeds to make the proceeds appear to come from legitimate sources or activities – or, conversely, when they finance illegal activities using funds routed through legitimate sources.

Farfetchers must comply with all anti-money laundering laws. In many countries, there are additional laws, designed to counter the financing of terrorism, that create specific obligations upon Farfetch.

You should act to ensure that our assets and business are not used by any persons, whether they're directors, officers, employees, customers, suppliers or contractors, in any way so as to launder money, deal with criminal property, or finance terrorism.

Here are some examples that might constitute money laundering:

- A partner asking to pay under the contract to a third party, who is not a party to this contract;
- A partner asking to pay under the contract to a different account, not located in a country of the partner's domicile;
- Payments being made in a currency other than the currency specified in the contract;

- A partner requesting to pay in cash; or
- A partner using multiple accounts for transactions under one contract.

If you encounter any of the above, or suspect the activity may be money laundering, immediately report this to your manager or Farfetch Legal.

POLITICAL CONTRIBUTIONS

We don't make political contributions, including donations to any political party, candidate for political office or party official.

Farfetchers can participate in the political process as individuals in their own time, but you must make every effort to ensure that you don't create the impression that you speak or act on behalf of Farfetch with respect to political matters. In addition, you can't receive any reimbursement from corporate funds for a personal political contribution.

AMAZE CUSTOMERS

At Farfetch, we have two main kinds of customers: our business partners and our end customers. We must not only understand their needs, but also consider the impact our actions may have on them. Always keep in mind the following rules when doing business.

FAIR DEALINGS

Farfetchers should deal fairly with everyone with whom they have Farfetch business. This means that no Farfetcher should take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misrepresentation of material facts or any unfair dealing practice.

Also prohibited are inappropriate use of proprietary information, misusing trade secret information obtained without the owner's consent, or inducing such disclosures by past or present employees of other companies.

ANTI-TRUST LAWS AND COMPETITION

The purpose of anti-trust laws is to preserve fair and open competition and a free market economy: goals we fully support. Farfetchers must not directly or indirectly enter into any formal or informal agreement with a competitor that:

- Fixes or controls prices;
- Divides or allocates markets;
- Limits the production or sale of products;
- Boycotts certain suppliers or customers; or
- Eliminates competition or otherwise unreasonably restrains trade.

CONFIDENTIALITY

In carrying out Farfetch's business, you might learn confidential or proprietary information. This includes all non-public information relating to the Company, or other companies, that would be harmful to the relevant company or useful or helpful to competitors if disclosed. It might include:

- Financial results or prospects, or other information about Farfetch's financial condition;
- Information provided by a third party;
- Information about Farfetch customers or colleagues;
- Information about Farfetch business partners, contracts concluded or in negotiation or any other information about the relationships with existing or prospective partners;
- Trade secrets;
- New product or marketing plans;
- Research and development ideas;
- Manufacturing processes;
- Application's source code (unless previously approved to be open source), tokens or credentials;
- Potential acquisitions or investments; or
- Information of use to our competitors or harmful to us or our customers if disclosed.

As a Farfetcher, you must maintain the confidentiality of all information entrusted to you, except when disclosure is authorised or legally required. You can't use such information for personal gain, and these confidentiality obligations continue even after employment with Farfetch ends.

How to protect confidential information

Safeguard confidential information by keeping it secure, limiting access to those who have a need to know it in order to do their job, and avoiding discussion of confidential information in public areas such as planes, elevators, and restaurants. This prohibition includes, but is not limited to, inquiries made by the press, analysts, investors or others.

All reasonable precautions should be taken to ensure that any confidential information isn't shared outside the business. This ranges from protecting Farfetch's technology assets (laptops, desktops, mobile devices) and using appropriate passwords, through to protecting our premises in line with policies and ensuring you don't share confidential information.

If you're sharing Farfetch information outside the business, put appropriate protections in place, including non-disclosure or confidentiality agreements and/or encrypting data. Contact Farfetch Legal for more information.

If you receive confidential information about another company, check with your manager first to see if Farfetch has agreed to look after this information in a particular way, for example by only sharing it with a limited distribution list.

If you discover that Farfetch information has been leaked or believe a colleague may be sharing Farfetch information outside the business, please contact Farfetch Legal at compliance@farfetch.com immediately.

HUMAN RIGHTS

We are committed to upholding universal human rights. We prohibit the following practices and will not knowingly do business with any individual or company that participates in the following practices:

- Exploitation of children, including child labor;
- Physical punishment and all forms of human abuse;
- Forced or compulsory labor;
- Unlawful discrimination in employment and occupation.

If you believe or suspect any violation of these rules has taken place or is taking place at Farfetch please notify Farfetch Legal as soon as possible.

TODOS JUNTOS

Apart from personal conduct, team work also determines how successful our company becomes. The following rules presume collective efforts of all Farfetchers: even a single breach may put the whole company at risk.

PRIVACY AND PROTECTING PERSONAL DATA

We care about privacy because it's ethical, and it's also key to protecting our reputation and minimising legal risk.

We all have a responsibility to ensure information about people, from other Farfetchers to customers and contacts, is collected and used responsibly, and is not shared beyond Farfetch.

Personal data is any information that can be linked to a person, or a unique identifier such as images, performance related data, customer account information, financial details, purchase history, preferences and behaviors.

Part of responsible data collection and use means being transparent about what's being collected and why. We should only use personal data in line with expectations and for specific business reasons, and all reasonable precautions should be taken to keep it secure and confidential.

Consult with the Farfetch Data Protection Officer (Farfetch DPO) (privacy@farfetch.com) before sharing personal data outside the business, as appropriate protections must be put in place, including signing non-disclosure agreements or encryption.

You should also contact Farfetch DPO if you're working on projects that change the way we collect or use data about our customers. This might include gathering new types of data or using data in new ways, for example to analyse customer preferences or behaviors.

Be aware that people have certain rights over their personal data. If you receive a request regarding personal data, contact the Farfetch DPO. You should also contact DPO – as well as Farfetch Legal – if you discover that personal data has been accessed without authority, leaked or believe a colleague may be sharing it outside Farfetch.

More information on your obligations towards privacy and personal data protection can be found in [Farfetch Group Data Protection Policy](#).

CYBERSECURITY

As an ecommerce company, Farfetch pays special attention to cybersecurity. We encourage you to be extremely cautious with passwords and access to Farfetch network and systems. Current data protection laws and regulations impose massive obligations in companies worldwide, which means that if we fail to comply it could have severe consequences, including large penalties.

As a result, note that you must not use or distribute any software that wasn't provided to you by Farfetch. It is also prohibited to use, copy, distribute or alter Farfetch software without respective authorisation.

For added protection, we have the right to review and monitor all data on our network or any computers, laptops, smartphones and other electronic devices. We can also conduct video surveillance and workplace searches on Farfetch premises.

For more information, please click for the [Information Security Global Policies](#).

PROTECTION AND PROPER USE OF COMPANY ASSETS

All Farfetchers should protect Farfetch's assets and ensure their efficient use. Theft, carelessness and waste have a direct impact on our profitability. All Farfetch assets should be used only for legitimate business purposes.

The obligation of Farfetchers to protect Farfetch's assets includes its proprietary information, which includes:

- Intellectual property, such as trade secrets, trademarks, inventions, patents, copyrights and software;
- The Farfetch name or logo (check our Brand Guidelines or ask Farfetch Legal);
- Business, marketing and service plans;
- Engineering and manufacturing ideas;
- Designs, databases, records & salary information; or
- Any unpublished financial data and reports.

Our technology assets store valuable business information and should remain safe and secure to protect our reputation and minimise legal risk.

We all have a responsibility to ensure Farfetch information and assets are protected from interference, misuse or loss and as such are expected to exercise honest and sensible judgement at all times.

All Farfetchers should take due care of Farfetch computers and other devices when using them both inside and outside of Farfetch premises. Lock them away securely when not in use and exercise all reasonable precautions to ensure laptops and other devices are not left unsecured overnight, in unoccupied vehicles or unsecured in hotel rooms and to ensure they're not physically damaged, lost or stolen.

If any technology asset is lost or stolen, report it immediately to your local IT contact who'll advise the local procedure to follow. If you've lost or damaged any technology asset on more than one occasion, you might be charged to replace it. All technology assets provided by Farfetch are company property and should be returned to the business if requested.

ACCURACY OF BUSINESS RECORDS

All financial books, records and accounts must accurately reflect our transactions and events. They must also conform to International Financial Reporting Standards (IFRS) and to our own system of internal controls.

No entry can be made that intentionally hides or disguises the true nature of any transaction. You should therefore attempt to be as clear, concise, truthful and accurate as possible when recording any information.

BE BRILLIANT

The bigger Farfetch grows the more it becomes exposed to new risks and the more common risks become. Therefore, all Farfetchers must strive for excellence not only with their direct duties but also with the following rules.

COMPLIANCE WITH LAWS, RULES AND REGULATIONS

We're obligated to comply with all applicable laws, rules and regulations: it's your personal responsibility to follow the standards and restrictions imposed by these laws, rules and regulations in performing your Farfetch duties. Farfetch conducts business honestly, transparently and in full compliance with all applicable laws, rules and regulations, including participation in any government investigations or inquiries. Any official government request must be immediately referred to Farfetch Legal.

Farfetch executive teams are also required to promote compliance by all Farfetchers with this Code and to abide by Farfetch standards, policies and procedures.

As a global company, Farfetch might from time to time face different complex regulations, including international trade sanctions. You are expected to be familiar and comply with our Trade Controls Policy. [Click for it here.](#)

INSIDER TRADING

Trading on inside information is a violation of law. Farfetchers in possession of material non-public information about Farfetch or companies with whom we do business must abstain from trading or advising others to trade in the respective company's shares from the time that they obtain such inside information until adequate public disclosure of the information.

Material information is information of such importance that it can affect the judgment of investors as to whether or not to buy, sell, or hold the securities in question. To use non-public information for personal financial benefit or as a tip to others, including family members, who might make an investment decision based on this information is not only unethical but also illegal.

Farfetchers who trade shares based on insider information can be personally liable for damages totaling up to three times the profit made or loss avoided by the respective Farfetcher. For more

information on insider trading regulations please refer to our [Insider Trading Policy](#) or Farfetch Legal at compliance@farfetch.com.

PERSONAL INVESTMENTS

Farfetchers may not own, either directly or indirectly, a substantial interest in any business entity that does, seeks to do business with, or is in competition with Farfetch, without providing advance notice to Farfetch Legal.

However, investments in publicly traded securities of companies not amounting to more than three percent (3%) of that company's total outstanding shares are permitted without advance approval.

WAIVERS

Before a Farfetcher, or an immediate family member of any Farfetcher, engages in any activity that would be otherwise prohibited by the code, he or she is strongly encouraged to obtain a written waiver from the Board. Please contact compliance@farfetch.com.

The same goes for a director or executive officer, or an immediate family member of a director or executive officer, who must obtain a written waiver from the disinterested directors of the Board. Such a waiver must then be disclosed to Farfetch's shareholders, along with the reasons for granting the waiver.

CORPORATE OPPORTUNITIES

All Farfetchers owe a duty to Farfetch to advance the legitimate interests of our company as a whole, if the opportunity arises. Farfetchers are prohibited from directly or indirectly:

- Taking personally for themselves opportunities that are discovered through the use of Farfetch property, information or positions;
- Using Farfetch property, information or positions for personal gain; or
- Competing with Farfetch for business opportunities.

If Farfetch's disinterested directors of the Board determine that we won't pursue an opportunity that relates to the Farfetch business, a Farfetcher can do so. Ensure you notify the disinterested directors of the Board of intended actions in order to avoid any appearance of conflict of interest.

BE REVOLUTIONARY

Our company turns 10 years in 2018. For us this is just the beginning, a next step. All this is only possible, because of the contributions of each and every Farfetcher.

Becoming a sizeable global business, we are faced with competition on entirely new levels. To succeed we must face the competition, continue breaking boundaries, disrupt the luxury market and ensure that we are better in everything we do internally and publicly, while being market standard for lawfulness and ethics on every plane of our business.

NO RIGHTS CREATED

We hope this guide has been helpful, and please note that the code of conduct we've offered here is a statement of certain fundamental principles to govern our conduct of Farfetch business. It's not intended to and does not create any rights in any employee, customer, client, visitor, supplier, competitor, shareholder or any other person or entity.

SPEAK UP PRIVACY NOTICE

This Notice details your rights and obligations in relation to your personal data and the personal data of third parties that you may submit through the ethics Speak Up Line service (“**Speak Up Line**”). Before submitting a report, you will be required to read and acknowledge receipt of these terms.

1. Who operates the Speak Up Line and Why?

The Speak Up Line is operated by Farfetch UK Limited (211 Old Street, Bower, London, EC 1V 9 NR) (“**Farfetch**”) who have appointed Convercent, Inc. (“**Convercent**”) located in the United States to operate the Speak Up Line on Farfetch’s behalf. Farfetch is the data controller for the purposes of the Data Protection Laws. If you have any questions or concerns about this Policy, please contact Farfetch Legal at compliance@farfetch.com.

2. Use of the Speak Up Line

The Speak Up Line is a confidential web and phone-based intake system provided by Farfetch to its employees, vendors, suppliers and business partners and those of its subsidiaries (“**reporters**”). Use of the Speak Up Line is entirely voluntary.

You are encouraged to report possible violations directly to your line manager or Farfetch Legal.

Alternatively, you may use the Speak Up Line.

In certain countries of the European Union, Farfetch may only accept reports through the Speak Up Line on limited topics, generally restricted to irregularities in respect of accounting, internal accounting controls, auditing or issues relating to bribery or banking and financial crime only. Further, some countries restrict reports such that only employees in key or management functions may be the subject of a report. If your concern pertains to a matter that, under local law, may not be accepted by Farfetch through the Speak Up Line, you will need to contact your line manager or Farfetch Legal to report the matter.

3. What personal data and information is collected and processed?

The following personal data and information is processed when you make a report through the Speak Up Line:

- a. your name and contact details (phone number(s), email address(es));
- b. the name of your employer, your employment role or function;
- c. to the extent that you provide information about named individuals, the Speak Up Line provides you with the opportunity to submit the following personal data about such individuals:
 - a. name; and
 - b. description of functions and involvement.
- d. a description of the alleged misconduct, including any potential criminal violations;
- e. a description of the circumstances of the incident, including where it took place;
- f. any supporting documentation;
- g. any information gathered during verification of the reported facts and a summary of the verification process;

- h. the outcome of the report; and
- i. any other relevant information required to accurately complete or investigate the report or irregularity.

Although reports can be made anonymously through this Speak Up Line where legally permitted, Farfetch prefers that you identify yourself so that Farfetch can obtain all facts and properly investigate allegations. All reports, including your details, are treated in confidence. The phone number and email address you provide when completing your report will only be used to contact you regarding your report. Anonymous reporters are encouraged to return to the submitted report to check for feedback and follow-up questions.

Note that depending upon the laws of the country in which you are residing, you may not be able to make the report anonymously; however, your personal information will be treated confidentially and will only be disclosed and processed as set out below.

4. How will the personal data and information be processed after you submit your report?

Farfetch may use your personal data for a variety of purposes. In the case of personal data submitted by means of a report on the Speak Up Line, any provision of personal data by you is completely voluntary and there are no consequences if you submit a report or choose to do so anonymously, provided that the report is submitted in good faith. Please also see Section 8 (*Your obligations in relation to the personal data collected and processed*) below.

Farfetch uses the personal data you provide (or that is provided about you) as part of the Speak Up Line to investigate the complaint, review compliance against company policies and procedures and applicable laws/regulations and decide on whether to take any further action (including disciplinary action). Farfetch carries out such processing in order to comply with legal obligation or where such processing is in the legitimate interest of Farfetch (e.g. to comply with its legal responsibilities and to run a successful and efficient business).

Any reported information considered to be unfounded or not falling within the scope of the Speak Up Line shall be deleted. In the event the report does not give rise to disciplinary action or legal proceedings, the reported information shall be deleted or securely archived, if permitted by applicable law, within two months of completion of the investigation into the report. If disciplinary action or legal proceedings are commenced as a result of a report to the Speak Up Line, the relevant reported information will be retained until no longer required for such actions or proceedings.

5. Disclosure of personal data and transfers overseas

The personal data and information you provide will be stored in a database which is located on servers hosted and operated by Convercent in Ireland. Transfers to Convercent are governed by Convercent's Privacy Shield certification.

Once a report is received, it will be reviewed and investigated by relevant individuals including Farfetch Legal, external advisors (e.g. legal advisors) and, in limited circumstances, by technical staff at Convercent.

Depending on the nature or seriousness of the reported misconduct, personal data collected in accordance with this Policy may be transferred to the US and other subsidiaries and affiliates of

Farfetch (“**Farfetch Group**”). Farfetch takes all necessary security and legal precautions to ensure the safety and integrity of personal data that is transferred. Where a transfer of personal data within the Farfetch Group involves a transfer of personal data outside the European Economic Area (“**EEA**”), Farfetch and its group companies have standard data protection clauses adopted pursuant to European Commission Decisions 2004/915/EC and 2010/87/EU.

Personal data collected through the Speak Up Line may also be disclosed to the police and/or enforcement or regulatory authorities. The relevant bodies that receive and process personal data can be located in the US or in another country that may not provide the level of data protection available in the EU.

Investigations of reports will be kept confidential to the fullest extent possible and in accordance with applicable US and local laws, however, your identity may be disclosed to those investigating the reports so they can follow up with you and ask for further information.

6. Your rights in relation to the personal data collected and processed

Unless provided otherwise by local law, you may have the following rights in relation to your personal data:

- a. to access the personal data held by Farfetch about you provided it does not adversely affect the rights of others (e.g. the person who submitted the report);
- b. to have your personal data corrected, for example if it is incomplete or incorrect;
- c. in certain circumstances, the right to restrict or object to the processing of your personal data, or the right to delete your personal data; and
- d. the right to complain to the relevant data protection authority.

You may exercise the rights set out at items (a) through (d) above by contacting privacy@farfetch.com. In the event that you wish to make a complaint about how Farfetch or Convercent process your personal data, please use the above email address and Farfetch will endeavour to deal with your request as soon as possible. This is without prejudice to your right to launch a claim with the relevant data protection authority as stated at item (e) above.

Farfetch will promptly notify any person who is the subject of a report to the Speak Up Line, except where notice needs to be delayed to ensure the integrity of the investigation and preservation of relevant information. Subject to this exception, the subject of the report has the same rights as are set out at (a) through (e) above.

7. Your obligations in relation to the personal data collected and processed

It is important that changes in your personal circumstances are updated as soon as possible by contacting your local People Team representative or submitting the change in Workday. These include changes to the following:

- a. name;
- b. contact details;
- c. employee role and function.

Please be aware that the information and personal data that you supply about yourself, your colleagues, or any aspect of the company's operations may result in decisions that affect others. Therefore, we ask that you only provide information that you believe is true. You will not be subject to retaliation from Farfetch for any report of a suspected violation that is made in good faith, even if it later turns out to be factually incorrect. Please be aware, however, that knowingly providing false or misleading information will not be tolerated. Prompt discipline, up to and including termination, will result for those who engage in retaliation. Likewise, individuals who submit reports in bad faith will be liable for disciplinary sanctions up to and including termination and may be subject to legal proceedings, especially in case of false accusations.

Appendix A - Links to other policies

1. [Social Media Policy](#)
2. [Farfetch Publicity Guidelines](#)
3. [Anti-Bribery and Anti-Corruption Policy](#)
4. [Trade Controls Policy](#)
5. [Farfetch Group Data Protection Policy](#)
6. [Information Security Global Policies](#)
7. [Insider Trading Policy](#)

Appendix B - Speaking-Up Hotlines

1. United Arab Emirates: 8000.3570.3169
2. Australia: 1.800.763.983
3. Brazil: 0.800.892.2299
4. China: 00 400-1200-3062
5. United Kingdom: 00 800 1777 9999
6. Hong Kong: 800.906.069
7. India: 000 800 100 3428
8. Italy: 800.727.406
9. Japan: 0800.170.5621
10. Mexico: 001 866 376 0139
11. Portugal: 800.180.367
12. Russia: 8.800.100.9615
13. United States: 800 461 9330