proofpoint.

November 9, 2017

Proofpoint Named a Leader in 2017 Gartner Magic Quadrant for Enterprise Information Archiving for Sixth Consecutive Year

Cloud-based Proofpoint Enterprise Archive provides retention, discovery, and supervision of data across all communication platforms to ensure compliance

SUNNYVALE, Calif., Nov. 09, 2017 (GLOBE NEWSWIRE) -- Proofpoint, Inc., (NASDAQ:PFPT), a leading cybersecurity company, today announced it has been positioned by Gartner, Inc. in the Leaders quadrant of the 2017 Magic Quadrant for Enterprise Information Archiving for the sixth consecutive year. The report provides a detailed overview of the enterprise information archiving market and evaluates vendors based on completeness of vision and ability to execute.

"We believe our commitment to simplify compliance and e-discovery with uncompromised data security underscores our six consecutive years of Gartner enterprise archiving leadership," said Darren Lee, senior vice president of Archiving and Governance for Proofpoint. "Twenty percent of Proofpoint's annual revenue is reinvested into research and development and our SaaS archiving roadmap continues to provide market leadership in innovation. Organizations need the ability to embrace new communication technology while capturing the information for legal and compliance adherence. Our customers trust us to effectively help them scale, stay competitive, and meet their compliance requirements."

Proofpoint is a proven leader in cloud archiving deployments, providing seamless and massive scalability to support the growth of unstructured data. Its presence across North America and EMEA enables organizations to meet data sovereignty requirements and benefit from a customer base across regulated industries such as financial services, public sector, and healthcare.

Every industry continues to face archiving challenges and many organizations are looking to SaaS to enable swift innovation and stay compliant. According to the report: "Due to its flexibility and pricing structures, SaaS is being chosen by a majority of organizations for new or updated messaging data archiving implementations."

Proofpoint's Enterprise Archive SaaS solution captures electronically stored information (ESI) sources that matter, including email, enterprise collaboration data, and social media data. With an architecture built to leverage the cloud, keep control of data, and easily migrate data to the cloud, Proofpoint's solution is less costly to operate than legacy archiving tools. It works faster, is more reliable, automates manual tasks, and scales up as customers' needs grow.

Please visit www.proofpoint.com/archivemq to download Gartner's 2017 Magic Quadrant for Enterprise Information Archiving. For more information about Proofpoint Enterprise Archive, please visit https://www.proofpoint.com/us/products/information-archiving.

[1] *Gartner, Magic Quadrant for Enterprise Information Archiving, Shane Harris, Garth Landers, Julian Tirsu, 30 October 2017*

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Proofpoint, Inc.
Proofpoint Inc. (NASDAQ:PFPT) is a leading next-generation security and compliance company that provides cloud-based solutions to protect the way people work today. Proofpoint solutions enable organizations to protect their users from advanced attacks delivered via email, social media and mobile apps, protect the information their users create from advanced attacks and compliance risks, and respond quickly when incidents occur. More information is available at www.proofpoint.com.

Connect with Proofpoint: Twitter | LinkedIn | Facebook | YouTube | Google+

Proofpoint is a registered trademark or tradename of Proofpoint, Inc. in the U.S. and/or other countries. All other trademarks contained herein are the property of their respective owners.

MEDIA CONTACT:
Kristy Campbell
Proofpoint, Inc.
1-408-517-4710
kcampbell@proofpoint.com

Source: Proofpoint, Inc.

News Provided by Acquire Media