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LinkedIn Selects Proofpoint's Nexgate Division for Certified Compliance Partner Program

Nexgate's Advanced Social Media Security and Compliance Solutions Add Best-in-Class LinkedIn Functionality

SUNNYVALE, CA -- (Marketwired) -- 01/14/15 -- Proofpoint, Inc., (NASDAQ: PFPT), a leading security-as-a-service provider, today announced that LinkedIn has selected Proofpoint's Nexgate social media security and compliance solutions for inclusion in the LinkedIn Certified Compliance Partner Program. Organizations of all sizes can now transparently [protect branded LinkedIn accounts](#) in real time from hackers and inappropriate content -- and proactively address compliance requirements.

"Our LinkedIn certification truly gives customers superior security and compliance controls with the most flexibility," said Devin Redmond, vice president and general manager of Nexgate, a division of Proofpoint. "By having our security and compliance solutions transparently protecting LinkedIn profiles, pages and groups, brands can directly use LinkedIn without interruption from third party marketing and sales tools. In conjunction with Proofpoint's archiving solutions, LinkedIn customers who use Proofpoint are now protected by the broadest set of security and compliance functionality on the market."

By leveraging LinkedIn's private API, Proofpoint enables organizations to monitor branded LinkedIn accounts in real time, stop hackers from defacing branded pages, remove malicious and inappropriate content, and prevent unauthorized publishing -- all transparently to end users. Today's certification ensures Proofpoint's Nexgate solutions can protect all LinkedIn brand pages, employee profiles, groups and activity in any configuration from any device or location. Additional Nexgate LinkedIn features include:

- 1 **Click-and-comply** coverage with more than 100 pre-built policies for industry regulation compliance, corporate governance and security.
- 1 **Automated content and security moderation** to streamline productivity and ensure protection. Proofpoint SocialPatrol features more than 110 classifiers as well as patent-pending Deep Social Linguistic Analysis technology and cutting-edge natural language processing for unparalleled accuracy.
- 1 **Streamlined detection and workflow control** across all LinkedIn content-sharing mechanisms, including: InMail, Sales Navigator, shares and comments. Coverage extends across branded employee profiles, pages and groups.

To further enhance LinkedIn coverage, Proofpoint's Nexgate security protection functionality and compliance enforcement intelligently enhances the previously certified [Proofpoint Social Archiver](#). This integration smart tags LinkedIn content to dramatically improve searches and supervision actions for retained data.

For more information on Proofpoint's Nexgate security and compliance solutions, please visit <http://nexgate.com/solutions/social-media-risk-compliance/>. For more details about intelligent social archiving, please visit <http://nexgate.com/solutions/intelligent-social-content-archiving/>. The solution is currently available.

About Proofpoint, Inc.

Proofpoint Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance, and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at www.proofpoint.com.

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