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## **Gartner Names Proofpoint a Leader in 2014 Magic Quadrant for Enterprise Information Archiving for Third Consecutive Year**

### **Evaluation Based on Completeness of Vision and Ability to Execute**

SUNNYVALE, CA -- (Marketwired) -- 11/19/14 -- Proofpoint, Inc., (NASDAQ: PFPT), a leading security-as-a-service provider, today announced it has been positioned by Gartner, Inc. in the leaders quadrant of the 2014 Magic Quadrant for Enterprise Information Archiving.<sup>1</sup> The [report](#) provides a detailed overview of the enterprise information archiving market and evaluates vendors based on completeness of vision and ability to execute.

"Data continues to grow at a staggering rate -- and organizations of all sizes rely on Proofpoint's cloud-based archiving and governance technology to significantly reduce costs, comply with regulations and streamline e-discovery for all their data," said Gary Steele, CEO of Proofpoint. "We believe our leadership in the Gartner Magic Quadrant for Enterprise Information Archiving for the third consecutive year indicates that our strategy, vision and innovation enable organizations to effectively mitigate legal risk and meet complex regulatory standards."

#### **Proofpoint Enterprise Archive**

Proofpoint Enterprise Archive is a [next generation archiving](#) solution that addresses three key challenges -- legal discovery, regulatory compliance, and end user email access -- without the headaches of managing archiving in-house. Built with an architecture explicitly designed to leverage the cloud, Proofpoint Enterprise Archive is up-and-running in days, delivering low, predictable lifetime cost, and scales to handle the largest global organizations. All data stored in the archive is secured via Proofpoint's patented DoubleBlind™ Key Architecture ensuring only customers have keys to access unencrypted information. Backed by a search performance guarantee, Proofpoint Enterprise Archive searches are sustainably fast and reliable across email, documents, instant messages and social media content. This functionality scales even as archived data volume reaches to hundreds of terabytes in size.

To further extend visibility and security, many organizations complement Proofpoint Enterprise Archive with Proofpoint Enterprise Governance. This full [information governance suite](#) allows organizations to proactively monitor and control critical information--wherever it resides. With Proofpoint, organizations can efficiently track, classify, monitor and apply policies to unstructured information across the enterprise. Most recently, Proofpoint further enhanced its social media compliance and security offerings with the acquisition of Nexgate. This addition allows Proofpoint customers to harness social media opportunities, mitigate information risks and satisfy evolving regulatory mandates.

Please visit [www.proofpoint.com/archivemq](http://www.proofpoint.com/archivemq) to download Gartner's 2014 Magic Quadrant for Enterprise Information Archiving.

#### **About Proofpoint, Inc.**

Proofpoint Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance, and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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*1 Gartner, Inc., "Magic Quadrant for Enterprise Information Archiving," by Alan Dayley, Garth Landers, Anthony Kro, and Jie Zhang, 10 November 2014*

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