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Proofpoint Positioned in "Leaders" Quadrant in Gartner's 2013 Magic Quadrant for Secure Email Gateways

Evaluation Based on Completeness of Vision and Ability to Execute

SUNNYVALE, CA -- (Marketwired) -- 07/09/13 -- Proofpoint, Inc., (NASDAQ: PFPT), a leading security-as-a-service provider, today announced it has been positioned by Gartner, Inc. in the Leaders quadrant of the 2013 *Magic Quadrant for Secure Email Gateways*.¹ Of all vendors in the Magic Quadrant, Proofpoint is positioned furthest in "completeness of vision." To access a complimentary copy of Gartner's complete 2013 *Magic Quadrant for Secure Email Gateways* report, please visit:

<http://www.proofpoint.com/email-security-magic-quadrant>

"We believe Proofpoint's positioning by Gartner in the leaders quadrant is a great confirmation of our proven ability to execute in the email security market and ongoing innovation in using the cloud and big data technologies to protect enterprises from today's most advanced, targeted attacks," said Gary Steele, CEO of Proofpoint. "Our Proofpoint Enterprise Protection, Proofpoint Enterprise Privacy and Proofpoint Targeted Attack Protection solutions give large enterprises the high levels of anti-spam effectiveness, spear phishing protection and data privacy features they demand, while our Proofpoint Essentials solution offers SMBs Proofpoint's enterprise-class protection in an easy-to-use, affordable cloud service."

Writing in the 2013 *Magic Quadrant for Secure Email Gateways*, Gartner analysts Peter Firstbrook and Brian Lowans note that, "Buyers should focus on strategic vendors, data loss prevention capability encryption and better protection from targeted phishing attacks."

The report stresses the need for improved protection against targeted attacks with Gartner analysts noting that, "Better protection from targeted phishing attacks is the most critical inbound protection capability (98% of respondents indicated that this was an important or very important capability), but only a few vendors have advanced the state of the art against these attacks. Leading solutions are incorporating methods to double check -- or better, proxy -- URL links in email at the 'time of click' rather than the time of delivery."

The authors also reiterate that, "Outbound capabilities, such as data loss prevention (DLP) and encryption, remain the most important feature differentiators. Forty percent of respondents indicated that they already use DLP, and 25% plan on adopting DLP in the next 24 months."

Of vendors positioned as Leaders, Gartner says, "Leaders are performing well, have a clear vision of market direction and are actively building competencies to sustain their leadership positions in the market. Companies in this quadrant offer a comprehensive and proficient range of email security functionality, and show evidence of superior vision and execution for current and anticipated customer requirements. Leaders typically have a relatively high market share and/or strong revenue growth, own a good portion of their threat or content-filtering capabilities, and demonstrate positive customer feedback for anti-spam efficacy and related service and support."

Proofpoint Cloud-based Solutions for Email Security

Proofpoint is an innovative security-as-a-service vendor that delivers data protection solutions that help medium- and large-sized organizations protect their data from attack and enable them to effectively meet the complex and evolving regulatory compliance and data governance mandates:

The Proofpoint Enterprise Protection™ suite provides comprehensive security threat classification and email security management solution against phish, virus, spam, and other email borne malware. Features include: advanced connection management; Proofpoint MLX™-powered spam detection; signature-based and zero-hour virus protection; email firewall, deep content inspection and outbound filtering capabilities to enforce acceptable use policies for message content and attachments; advanced message tracing; and TLS encryption.

Proofpoint Targeted Attack Protection™ is a cloud-based security solution uniquely architected to provide reliable protection against spear phishing and other malicious, targeted attacks that have eluded the security industry for more than a decade. Proofpoint Targeted Attack Protection™ deploys an array of advanced technologies including big data analysis techniques, URL interception, and malware sandboxing to provide unprecedented protection that follows messages and

users wherever they go -- whether they're behind the corporate firewall or off the corporate network, on mobile devices, or public terminals.

The Proofpoint Enterprise Privacy™ solution provides powerful data loss prevention, protection and email encryption capabilities. Proofpoint's easy-to-configure data loss prevention policies help organizations protect email data based on the role of specific users. Advanced, deep content analysis monitors and classifies both structured and unstructured data, ensuring that sensitive email data is protected. And once sensitive email data is found, flexible workflow allows that data to be blocked or to automatically leverage Proofpoint Encryption™, a policy-based email encryption solution that supports both desktop and mobile users with a user interface optimized for today's mobile workforce. Proofpoint Secure Share™ is a cloud-based, managed file transfer solution that makes it easy for end users to exchange large files securely -- and in compliance with enterprise policies such as data loss prevention rules -- without impacting the organization's email systems or other IT infrastructure.

Proofpoint also offers email archiving, eDiscovery and email management solutions including Proofpoint Enterprise Archive™, a SaaS archiving solution, and Proofpoint Enterprise Governance™, which uses patented Digital Thread™ technology to track, classify, monitor, and apply policy to unstructured information anywhere in the enterprise.

¹Gartner, Inc., "Magic Quadrant for Secure Email Gateways," by Peter Firstbrook and Bryan Lowans, 2 July 2013

About the Magic Quadrant

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About Proofpoint, Inc.

Proofpoint, Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at www.proofpoint.com.

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