Proofpoint Selected as a Winner in the 2013 Best of TechEd North America Awards

SUNNYVALE, CA -- (Marketwired) -- 06/10/13 -- Proofpoint, Inc., (NASDAQ: PFPT), a leading security-as-a-service provider, today announced that Proofpoint Targeted Attack Protection™ won a Best of TechEd 2013 award in the Security category. The Best of TechEd awards, co-sponsored by Microsoft and Windows IT Pro, recognize Microsoft partners that offer innovative products and services for the industry. Winners were announced at the Microsoft TechEd North America 2013 conference in New Orleans, Louisiana.

"Our judging panel considered an impressive field of more than 250 submissions down to 33 finalists in 10 categories," said Jason Bovberg. "On the show floor, the team interviewed the finalists and evaluated the products to determine a final list of winners. As always, the three criteria for the judging process were strategic importance, competitive advantage, and value to customers," said Bovberg. "Our winners -- and finalists! -- represent some of the most innovative solutions on the market, from the big, established players to the new kids on the block."

The winning security solution, Proofpoint Targeted Attack Protection™, takes an entirely new approach to eliminating the threat from spear phishing and other forms of targeted attacks, using big data analysis techniques to identify and apply additional security controls to suspicious messages. Targeted email attacks represent one of the most dangerous IT threats facing enterprises today, as they are often impossible to detect using conventional techniques. Proofpoint Targeted Attack Protection represents the industry's first comprehensive, cloud-based solution for detecting, blocking and remediating today's targeted email attacks.

Judges said, "Proofpoint Targeted Attack Protection addresses a desperate need most companies have: protection against targeted email malware attacks known as spear phishing. Using very sophisticated detection and mitigation techniques, this product significantly reduces a company's vulnerability from the main attack vector in company penetrations."

Learn more about Proofpoint Targeted Attack Protection by visiting http://www.proofpoint.com/tap.

About Proofpoint, Inc.
Proofpoint, Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at www.proofpoint.com.

Proofpoint and Proofpoint Targeted Attack Protection are trademarks of Proofpoint, Inc. in the U.S. and other countries. All other trademarks contained herein are the property of their respective owners.

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