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Proofpoint Expands eDiscovery Offering With Content Collection Module for SharePoint (R)

Automated, Targeted Legal Hold Solution Reduces Costs of Collection & Preservation

SUNNYVALE, CA -- (Marketwire) -- 03/26/13 -- Proofpoint, Inc. (NASDAQ: PFPT), a leading security-as-a-service provider, today announced the release of its Content Collection module for SharePoint, a new tool to automate the collection and preservation of information for legal holds residing on Microsoft SharePoint. The new module works in conjunction with Proofpoint Enterprise Archive, and makes use of its proven technology to deliver precisely targeted results.

For many enterprises, the burden of eDiscovery is large and growing. Data growth is making legal preservation more complex, expensive and time consuming -- particularly when collaboration products that grow organically, such as Microsoft SharePoint, are involved. According to the 9th Annual Litigation survey conducted by the law firm of Fulbright & Jaworski, 57 percent of all U.S. organizations are spending in excess of \$1M in litigation annually, and eDiscovery is ranked number one of all the litigation areas where costs are expected to increase.(1)

An Automated, Targeted Solution that Cuts Costs

Currently, companies may pay \$200 to \$300 per Gigabyte to outside service providers just to identify and collect information to fulfill preservation obligations. Because the methods used are often broad and unfocused, additional expenses are incurred for the culling and filtering of information. Proofpoint's Content Collection module for SharePoint automates the process and targets specific SharePoint servers, which results in reduced time and expense. Many companies can see ROI with just one legal matter.

"The Content Collection module for SharePoint substantially extends the value of Proofpoint Enterprise Archive's robust legal hold capabilities," said Proofpoint Vice President of Archiving & Governance Darren Lee. "It is also a concrete demonstration of Proofpoint's vision to utilize its existing Enterprise Governance capabilities to identify and control information 'in the wild.' In the case of overgrown SharePoint sites, this not only means finding needles in a haystack, but finding them when the number of haystacks grows organically, and when the needles move from one stack to another."

Risk Mitigation for eDiscovery

Proofpoint's content collection technology helps legal teams improve process defensibility as well as efficiency by providing complete reporting and audit trails. It also enables these teams to take a proactive approach to eDiscovery rather than merely reacting, because Proofpoint's agent-based technology reaches out to targeted servers and SharePoint sites in advance to capture metadata before it is needed for a search.

Pricing and Availability

The Content Collection module for SharePoint is available now. Pricing is based on the volume of information under active legal hold per year.

About Proofpoint, Inc.

Proofpoint Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at www.proofpoint.com.

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(1) Fulbright & Jaworski., "9th Annual Litigation Trends Survey Report," March 2013

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