Proofpoint Positioned in "Leaders" Quadrant in Gartner's 2013 Magic Quadrant for Enterprise Information Archiving for Second Consecutive Year

Evaluation Based on Completeness of Vision and Ability to Execute

SUNNYVALE, CA -- (Marketwired) -- 11/08/13 -- Proofpoint, Inc., (NASDAQ: PFPT), a leading security-as-a-service provider, today announced it has been positioned by Gartner, Inc. in the Leaders quadrant of the 2013 Magic Quadrant for Enterprise Information Archiving. The new report provides a detailed overview of the Enterprise Information Archiving (EIA) market and evaluates the vendors based on their completeness of vision and ability to execute.

"We are excited to be placed in the Leaders quadrant by Gartner for the second consecutive year," said Gary Steele, CEO of Proofpoint. "We believe our leadership position is a result of Proofpoint Enterprise Archive™ delivering the benefits of the cloud, while providing the performance, security, and data privacy protection required for complex eDiscovery and regulatory compliance. Our success in executing on our information governance vision has also yielded high customer satisfaction recognition, of which we are very proud."

In the report, Gartner analysts Alan Dayley and Garth Landers state, "Archiving as a service (aka cloud archiving) has rapidly surpassed on-premises archiving as the preferred deployment model for most organizations. Gartner sees 60% to 70% of new or replacement email archiving implementations as being cloud-based."

**Proofpoint Enterprise Archive**

Proofpoint Enterprise Archive is a next generation archiving solution that addresses three key challenges -- legal discovery, regulatory compliance, and end user email access -- without the headaches of managing archiving in-house. Built with an architecture explicitly designed to leverage the cloud,

Proofpoint Enterprise Archive is up-and-running in days and delivers low, predictable lifetime cost.

It is also the industry's only solution that ensures you control access to your information at all times.

Proofpoint Enterprise Archive can be utilized for search anytime-anywhere with sustainably fast, reliable performance uniquely backed by a Search Performance Guarantee.

Proofpoint Enterprise Archive is delivered as a fully managed service that offers SSAE-16 compliance for both its cloud infrastructure as well as its operational practices. This provides unsurpassed security and performance that is designed to meet even the most rigorous standards required for regulatory compliance and discovery readiness.

Proofpoint Enterprise Archive helps organizations meet regulatory compliance demands by archiving information according to SEC 17a-4 and FINRA-compliant storage requirements. Supervision review features allow compliance staff to systematically review messages (including email, social media, Bloomberg and instant messaging). Content selected for review -- either as potential policy violations or through random sampling -- is automatically routed to authorized users for appropriate action. Additionally, Proofpoint Enterprise Archive provides reports that help make the compliance audit process painless.

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1 Gartner, Inc., "Magic Quadrant for Enterprise Information Archiving," by Alan Dayley, Kenneth Chin, Debra Logan, Alan Dayley & Garth Landers, 5 November 2013

**About Proofpoint, Inc.**

Proofpoint Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance and secure communications. Organizations around the world depend on
Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at www.proofpoint.com.

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**MEDIA CONTACT:**
Orlando DeBruce  
Proofpoint, Inc.  
408-338-6829  
[Email Contact](mailto:)

Sarmishta Ramesh  
Ogilvy Public Relations  
303-527-4615  
[Email Contact](mailto:)

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