Proofpoint Announces First, Targeted, Content Collection Solution to Enable eDiscovery of Unmanaged, In-Place Documents

SUNNYVALE, CA -- (Marketwire) -- 09/24/12 -- Proofpoint, Inc. (NASDAQ: PFPT), a leading security-as-a-service provider, today announced the release of the Proofpoint Enterprise Archive Content Collection™ option for the Proofpoint Enterprise Archive™ cloud archiving solution that extends Proofpoint's powerful eDiscovery and legal hold capabilities beyond email to a wide variety of documents, located anywhere across the extended enterprise. Highly targeted content collection capabilities rapidly and accurately identify content -- stored in repositories including desktop and mobile hard drives, shared drives, removable drives and Microsoft SharePoint -- and enable organizations to easily manage and enforce legal holds on that content regardless of where it is initially located in the organization.

The ability to locate and collect distributed content in response to Proofpoint Enterprise Archive search queries is significant to enterprise legal and IT organizations for two reasons:

- In today's distributed world, content that may be relevant to eDiscovery resides not only in conventional, structured systems like e-mail, instant messaging and SharePoint, but also increasingly on social media, unmanaged share drives, external file sharing services and individual laptops, smart phones and tablets. Comprehensive search capabilities that extend beyond email and IM are therefore crucial.

- Unless eDiscovery searches are targeted, they produce large volumes of documentation which must be stored and then manually sorted, a slow and costly process. Also, a broad eDiscovery search puts the company at risk of exposing documents that can be detrimental to the legal objectives of the search. With Proofpoint Enterprise Archive Content Collection, in conjunction with Proofpoint Enterprise Governance, only relevant documents and files are pulled into the archive.

Less Costly, More Efficient

"The new Content Collection option for Proofpoint Enterprise Archive reflects our broad, ongoing commitment to the governance of all unstructured information," said David Knight, executive vice president of product management, Proofpoint. "Operating in conjunction with Proofpoint Enterprise Governance, this tool eliminates the need for enterprises to create bloated archives based on 'store everything' policies, while at the same time ensuring that relevant material will always be available for eDiscovery when needed. It's an approach that's less costly and more efficient."

Agents on the Alert

The Content Collection option works in conjunction with Proofpoint Enterprise Governance agents, which are installed at one or more location on the enterprise network, often with specific tasks such as monitoring content stored in repositories such as share drives, Sharepoint or even single laptops. The agents monitor document flow and communicate with Proofpoint's cloud-based intelligence, which maintains an overall understanding of each document's history and attributes such as size, age, creator, custodian, type, date modified locations/folder names and others.

When an administrator issues a collection order, e.g. for all MS Word documents John Smith touched between April 3 and May 16, 2012, the agents copy all relevant files to an intake location specified to the Content Collection module, which submits them to Proofpoint's Enterprise Archive with appropriate legal hold specification. All documents are encrypted, and can be searched using any of the attributes listed above. When a hold ends, the files are then disposed from the Archive, ensuring compliance with legal policy.

An Innovative Market

In conjunction with Proofpoint Enterprise Governance, the Content Collection module addresses an evolving and innovative market for tools that help companies deal with litigation and regulatory compliance.

Pricing and Availability

The Content Collection option for Proofpoint Enterprise Archive is scheduled to be available in the next 30 days. Pricing for Proofpoint Enterprise Archive with the Content Collection module is based on aggregate storage capacity per year. Contact
About Proofpoint, Inc.

Proofpoint, Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at www.proofpoint.com.

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