



May 15, 2012

## **Proofpoint Wins 2012 CSO New Technology Demo Award**

### **Proofpoint Enterprise Governance Named the Top Demonstration at CSO Security Confab Conference**

SUNNYVALE, CA -- (Marketwire) -- 05/15/12 -- Proofpoint, Inc. (NASDAQ: PFPT), a leading security-as-a-service provider, has won the CSO New Technology Demo award. The award, which was presented at CSO's Security Confab Conference in La Jolla, California in April, recognized Proofpoint Enterprise Governance solution demonstration as one of the best at the conference.

Introduced in January 2012, the Proofpoint Enterprise Governance solution allows organizations to easily track, classify, apply policies and monitor unstructured information across the enterprise using patented Digital Thread technology. The winning demonstration showed how Proofpoint Enterprise Governance integrates into Proofpoint's Privacy (Data Loss Prevention) solution, whereby documents identified in the Privacy solution can be sent to Proofpoint Enterprise Governance for classification. Proofpoint Enterprise Governance can classify and apply regulatory labels to files at multiple points within an enterprise, including internal email, files stored on laptops and desktops, file sharing systems and collaboration platforms such as [Box.net](#), with whom Proofpoint announced an integration in February.

"The Enterprise Governance solution demonstrates Proofpoint's strength across a variety of areas of enterprise IT, including governance, DLP, and eDiscovery," said Ken Liao, senior product marketing manager at Proofpoint, who presented the winning demonstration. "The demo drove extensive conversation about our solution and the challenges IT departments face, which was one of the most rewarding aspects of the conference for us."

Of the dozen vendors in the IT security industry who sponsored the CSO Security Confab, three presented their technology to a panel of three judges, which was comprised of security executives representing some of the largest organizations in the country. Each vendor had five minutes to demonstrate their technology, at which point each judge was allowed to ask one question about the solution. The submissions were judged based on the strength of the demonstrated emerging technology solution.

This is the third year that the award has been given, and one such award is presented at each of CSO's national events: the Security Confab (formally CSO Perspectives) and the Security Standard.

#### *About Proofpoint, Inc.*

Proofpoint, Inc. (NASDAQ: PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

Proofpoint, Proofpoint Enterprise Governance, Proofpoint Enterprise Privacy and Digital Thread are trademarks or registered trademarks of Proofpoint, Inc. in the U.S. and other countries. All other trademarks contained herein are the property of their respective owners.

[Add to Digg](#) [Bookmark with del.icio.us](#) [Add to Newsvine](#)

Media Contact:

Orlando De Bruce

Proofpoint, Inc.

408-338-6870

[odebruce@proofpoint.com](mailto:odebruce@proofpoint.com)

Meghan Fintland

Ogilvy Public Relations

415-677-2704

[meghan.fintland@ogilvy.com](mailto:meghan.fintland@ogilvy.com)

Source: Proofpoint

News Provided by Acquire Media