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Efficient Email Archiving Delivered to Royal Mail Group by Proofpoint Enterprise Archive

30,000 mailboxes supported by on-demand email archiving solution to ensure business continuity and improve efficiency

LONDON, UK. 23 April 2012 – Proofpoint, Inc.(NASDAQ:PFPT) today announced that Royal Mail Group (RMG), the parent company of postal services Royal Mail, Post Office® and Parcel force Worldwide, has implemented Proofpoint Enterprise Archive to improve the efficiency of its messaging archive and ensure business continuity.

30,000 of Royal Mail Group's 160,000 staff use its email systems, generating vast amounts of messaging data that needs to be securely and efficiently stored. RMG uses Microsoft BPOS-D, a cloud-based email and messaging system, traditional approaches to email archiving are often incompatible with cloud based email. RMG selected Proofpoint Enterprise Archive which being SaaS (Software as a Service), is also cloud based and therefore simple to integrate to hosted email systems. RMG benefits from the cost efficiency, scalability and flexibility afforded by placing its archive in the cloud.

RMG has also been reduced the demands placed on IT staff when access to data is required, as Proofpoint Enterprise Archive, enables people to access their own email archives. RMG can therefore improve productivity for both users and IT staff while enhancing business continuity by allowing better eDiscovery across the organisation. In addition, by using Proofpoint Enterprise Archive's de-duplication functions to reduce the email data and files stored RMG gains further efficiencies freeing up IT resources at Royal Mail Group to be deployed on other tasks.

"Cost efficiency is key to Royal Mail Group which means our archiving solution needed to deliver an economically efficient way to find information. Using a hosted archive service to complement our cloud based email allows us to minimise the complexity of the system and provides real efficiency benefits. We have also considerably improved efficiency and overall IT costs by enabling the de-duplication of messages," explains Suheil Shahryar, Chief Security Architect, Royal Mail Group.

"Royal Mail Group is a great example for organisations that are looking to effectively manage risk and reduce the cost of core IT systems," said Paul Hennis, Director EMEA, Marketing, Proofpoint. "Securely and efficiently storing files and email data is a challenge for businesses today, as they are facing increasing requirements to preserve data and improve accessibility, but this can create additional costs. By implementing a more efficient email system, whilst better protecting data, Royal Mail has gained both resilience and usability."

About Proofpoint, Inc.

Proofpoint (NASDAQ:PFPT) is a pioneering security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information. More information is available at www.proofpoint.com.

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