Proofpoint Positioned in the "Leaders" Quadrant in 2011 Magic Quadrant for Secure Email Gateways

Evaluation Based on Completeness of Vision and Ability to Execute

Sunnyvale, Calif. – August 12, 2011 – Proofpoint, Inc., a leading provider of cloud-based security and compliance solutions for enterprise messaging and collaboration, today announced it has been positioned by Gartner, Inc. in the Leaders quadrant of the 2011 “Magic Quadrant for Secure Email Gateways”

“We believe Proofpoint's positioning by Gartner in the leaders quadrant is a great confirmation of our continued success in helping large, global enterprises control a wide variety compliance and security risks associated with email,” said Gary Steele, CEO of Proofpoint. “Proofpoint continues to lead the market with a focus on security, innovation and customer satisfaction, delivering solutions for email security, encryption, data loss prevention and email archiving that help organizations reduce costs while making email safe, secure, compliant and easier to manage. We continue to see some of the largest and most security conscious organizations worldwide switching from legacy email security solutions to Proofpoint.”

To access a complimentary copy of Gartner's complete “Magic Quadrant for Secure Email Gateways” 2011 report, please visit:

http://www.proofpoint.com/email-security-magic-quadrant

Writing in the “Magic Quadrant for Secure Email Gateways,” Gartner analysts Peter Firstbrook and Eric Ouellet note that, “The secure email gateway market is a mature market. Buyers must look at advanced functionality, service delivery, vertical integration of related email products and strategic vendor relationships to differentiate solutions.”

Gartner also says that, “Policy-based encryption is an increasingly important capability and a significant differentiator of leading products.” Explaining further that, “The adoption of DLP drives the adoption of encryption. Companies that search for sensitive or private information in email often find it. However, exchanging this content with third parties is often a business imperative, and blocking it outright is rarely an option. Encryption becomes an enabling tool to send sensitive content safely and in compliance with regulations.”

Of vendors positioned as Leaders, Gartner says, “Leaders are performing well, have a clear vision of market direction and are actively building competencies to sustain their leadership positions in the market. Companies in this quadrant offer a comprehensive and proficient range of email security functionality, and show evidence of superior vision and execution for current and anticipated customer requirements. Leaders typically have a relatively high market share and/or strong revenue growth, own a good portion of their threat or content-filtering capabilities, and demonstrate positive customer feedback for anti-spam efficacy and related service and support.”

Proofpoint SaaS and On-premises Email Security Solutions

Proofpoint delivers a variety of cloud-enabled solutions for security and compliance used by leading enterprises worldwide to protect against spam and viruses, safeguard privacy, encrypt sensitive information and archive messages for easier management and electronic discovery:

- The Proofpoint Enterprise Protection™ suite delivers all of Proofpoint's best-in-class email security and email management components. Features include: advanced connection management; Proofpoint MLX™-powered spam detection; signature-based and zero-hour virus protection; email firewall, deep content inspection and outbound filtering capabilities to enforce acceptable use policies for message content and attachments; advanced message tracing; and TLS encryption.
- The Proofpoint Enterprise Privacy™ suite provides “defense in depth” data loss prevention for private information of all types. It protects private information in email, defends against leaks of confidential information and ensures compliance with common international, industry and US data protection regulations—such as HIPAA, GLBA, state privacy/encryption regulations and PCI-DSS. Proofpoint Enterprise Privacy includes the policy-based email encryption capabilities of Proofpoint Encryption™ which helps to mitigate the risks associated with regulatory violations, data loss and corporate policy violations by automatically applying encryption based on an organization's unique policies.
Proofpoint also offers email archiving, eDiscovery and email management solutions including a SaaS email archiving solution, Proofpoint Enterprise Archive™—which makes it easy for organizations to securely archive email and solve the storage management, legal discovery, supervisory and regulatory compliance challenges associated with email retention—and Proofpoint Secure File Transfer™ which lets email users send large files quickly, easily and securely, while minimizing the impact of large file attachments on email servers and other parts of the email infrastructure.

Proofpoint recently introduced the industry's first cloud-based compliance solution for Microsoft Office 365, which delivers enhanced regulatory compliance, archiving, encryption and data loss prevention capabilities for Microsoft's next-generation hosted business application suite.

(1) Gartner, Inc., “Magic Quadrant for Secure Email Gateways,” by Peter Firstbrook and Eric Ouellet, 10 August 2011

**About the Magic Quadrant**

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**About Proofpoint, Inc.**

Proofpoint focuses on the art and science of cloud-based email security, eDiscovery and compliance solutions. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at [www.proofpoint.com](http://www.proofpoint.com).

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