Adventist Health Selects Proofpoint Cloud-Based Solutions to Secure Patient Information and Keep Employee Mailboxes Safe

With Addition of West Coast Healthcare Leader, Proofpoint now Protects Personally Identifiable Information for Millions of Patients

SUNNYVALE, CA – May 24, 2011 – Proofpoint, Inc., the leading provider of cloud-based email security and compliance solutions, today announced that Adventist Health, a leading West Coast healthcare provider with 17 hospitals and more than 130 clinics and outpatient facilities in California, Hawaii, Oregon, and Washington, has deployed Proofpoint Enterprise Privacy™ and Proofpoint Enterprise Protection™ cloud-based solutions to 18,000 employee mailboxes. Adventist Health is now able to protect its employees against spam and malware, ensure patient privacy and confidentiality, and comply with stringent HIPAA, HITECH, ePHI (electronic protected health information) and other government regulations.

Prior to selecting Proofpoint, Adventist Health conducted thorough market research to replace a previous vendor. After a review of the Gartner Magic Quadrant for Secure Email Gateways 2010, the Adventist Health team settled on four finalists, including Proofpoint. Following a stringent review process and a risk assessment of moving email security to the cloud, Adventist Health selected Proofpoint because of the product's flexibility, breadth of compliance, spam effectiveness, high availability and overall manageability features. Proofpoint also beat out competitors with reliable and granular outbound detection of personal identifiable information, such as social security numbers, patient identifiers and other confidential data — which became a key factor in finalizing the decision.

"In any email security solution, a primary goal is to protect patient information. If a patient believes we are taking care of their personal information properly, it is one of the factors that helps ensure confidence to patients about our abilities as a provider," said Alain Bouit, information security officer at Adventist Health. "After examining many solutions, Proofpoint was the best fit because it had the flexibility to handle regulatory compliance, as well as protect patient personal health records. At Adventist Health, improving our patient's experience is the priority, and that is ultimately what drives our decisions."

Proofpoint addresses Adventist Health's regulatory compliance challenges by offering complete protection and privacy solutions in the cloud, allowing customers to realize cost savings and spend less time on administration and ongoing maintenance. The solutions from Proofpoint provide flexibility to easily deploy new defenses for email as needs change, as well as providing Adventist Health the ability to extensively monitor the flow of credit card and social security numbers, which the company had not been able to do effectively before.

"The regulatory requirements associated with the healthcare industry make the healthcare CSO's job even more complex and often more expensive — all the while healthcare organizations are under tremendous pressure to lower costs," said David Knight, executive vice president of product management and marketing at Proofpoint. "Proofpoint's cloud solutions not only protect millions of patients' personal information in compliance with government regulations, but we also eliminate much of the complexity and cost associated with securely managing healthcare communications."

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About Proofpoint, Inc.

Proofpoint focuses on the art and science of cloud-based email security, eDiscovery and compliance solutions. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at www.proofpoint.com.

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