Guaranty Bank Secures Inbound and Outbound Email with Virtual Proofpoint Solutions

Leading Southwest Missouri Financial Institution Deploys Proofpoint Enterprise Protection and Proofpoint Enterprise Privacy to Keep Data and Users Safe

SUNNYVALE, Calif. – March 8, 2011 – Proofpoint, Inc., the leading provider of cloud-based security and compliance solutions, today announced that Guaranty Bank, a wholly-owned subsidiary of Guaranty Federal Bancshares, Inc., has virtually deployed the Proofpoint Enterprise Privacy™ and Proofpoint Enterprise Protection™ suites. Guaranty Bank chose Proofpoint’s Enterprise suites to meet a variety of government regulations, protect against and minimize the risk of data loss, and keep users safe from malicious threats.

For the past three years, Guaranty Bank used a solution from one of Proofpoint’s largest competitors for inbound and outbound email security. The solution was cumbersome, giving Guaranty Bank very little flexibility and granular control. After researching protection and privacy solutions through various industry publications, and speaking with several Proofpoint customers, Guaranty Bank concluded that Proofpoint would best fit its needs and provide it with the control it needed over the email system itself.

“A virtual deployment was the best choice for Guaranty Bank; there was no hardware to add, and we got both suites up and running in very little time,” said Kenneth Johnston, chief information officer and vice president of information systems at Guaranty Bank. “In addition, we really needed a more user- and administrator-friendly solution that would allow us to have better granular control over our outbound messages. Proofpoint offered us a lot of flexibility to do that and also offered us a comprehensive feature set for both privacy and protection.”

Having the ability to be hands-on with the solution, with control over inbound and outbound email security, was one of Guaranty Bank’s main requirements. The financial institution frequently had to call its previous vendor for support for simple items like resetting a password or activating users, and resolving such issues could often take up to 24 hours. The flexibility of Proofpoint's solutions improves efficiency for both users and the Information Systems department, and user issues are resolved much more quickly and easily.

“Many financial institutions are under the gun for making sure that confidential data remains secure and that their systems are not at risk from incoming threats or from having valuable information compromised,” said Peter Galvin, chief marketing officer, Proofpoint. “By providing financial services firms like Guaranty Bank with complete solutions for inbound and outbound email security, Proofpoint makes it easy for them to adhere to best practices when it comes to protecting their customers’ data, complying with a growing number of regulations, and keeping their users free of spam and other incoming email threats.”

About Proofpoint, Inc.
Proofpoint focuses on the art and science of cloud-based email security, eDiscovery and compliance solutions. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at www.proofpoint.com.

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