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Pinnacle Capital Mortgage Corporation Keeps Inboxes Safe with Proofpoint

Cost and Flexibility in a Virtual Environment Lead Financial Institution to Select Proofpoint Enterprise Protection

SUNNYVALE, Calif. – March 22, 2011 – Proofpoint, Inc., the leading provider of cloud-based security and compliance solutions, today announced that Pinnacle Capital Mortgage Corporation (PCMC), a California-based provider of wholesale, retail, and affiliate mortgage lending, has deployed the Proofpoint Enterprise Protection™ Suite on a virtual appliance for cost saving benefits, flexibility and efficient tracking capabilities. By deploying the protection suite in a virtual environment, PCMC can also easily add additional Proofpoint solutions, like encryption, in the future as the financial institution looks to comply with expanding and changing government regulations.

PCMC was growing rapidly and wanted to avoid investments in additional IT staff and the new hardware necessary to keep up with an increasing volume of email. Email is a critical part of PCMC’s business processes, and it is important to be able to answer questions from customers regarding whether or not an email was received or sent. The message tracing feature of Proofpoint Enterprise Protection allowed IT to access the interface with a simple click of a button to determine the status of an email.

“The time spent going through logs to try and figure out what happened to a particular email is now spent on other projects, as we have been able to reduce our time tracking email by 80 percent with Proofpoint Enterprise Protection,” said Colin Weiner, systems engineer at PCMC. “Additionally, choosing to deploy with a virtual appliance gave us the freedom to not have to manually input updates or do our own maintenance, and unlike a lot of the other providers we looked at, Proofpoint was the only one that offered a private virtual cloud.”

Prior to deploying Proofpoint Enterprise Protection, PCMC was using an on-premises appliance for the management of spam and viruses. Without the IT resource bandwidth to help with the company’s growing needs, PCMC sought a virtual deployment that was preconfigured, helping to reduce IT manpower hours and cut down on the rising data center power bills.

“Organizations like PCMC receive many benefits by choosing a virtual appliance deployment of Proofpoint’s email security solution, including noticeable cost savings by simplifying their infrastructure, reducing their need for additional hardware, and lowering their energy consumption,” said Peter Galvin, chief marketing officer, Proofpoint. “As an organization grows, new virtual servers can be quickly and easily deployed, and Proofpoint’s scalable architecture allows for virtual appliances to be provisioned quickly to address changing email requirements – and in PCMC’s instance, all while protecting email inboxes with our powerful protection suite.”

About Proofpoint, Inc.

Proofpoint focuses on the art and science of cloud-based email security, eDiscovery and compliance solutions. Organizations around the world depend on Proofpoint’s expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at www.proofpoint.com.

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