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Proofpoint Announces the Industry's First Cloud-Based Email Security and Compliance Platform for the Enterprise

Proofpoint is the first vendor to provide public cloud-based services focused entirely on security, compliance, archiving and eDiscovery on an integrated platform.

SUNNYVALE, Calif. – March 15, 2011 – Proofpoint, Inc., the leading provider of cloud-based email security, archiving and compliance solutions, today announced the industry’s first email security and compliance platform for the enterprise, Proofpoint CloudControl. Proofpoint is the first vendor to provide public cloud-based services focused entirely on security, compliance, archiving and eDiscovery on an integrated platform.

Purpose-Built Architecture

Proofpoint CloudControl employs a three-tiered architecture that includes a secure infrastructure, shared cloud services and a series of enterprise application suites. Full cloud-based deployments take advantage of all three layers, while private cloud or on-premises configurations employ specific components.

- **Secure Infrastructure Layer:** A secure infrastructure of elastic compute, network and storage resources enables Proofpoint to offer a host of cloud-based security and compliance applications with stringent service level agreements (SLAs). This infrastructure is distributed to datacenters worldwide, and all network devices are redundant within each datacenter. Each customer is simultaneously deployed into multiple datacenters, ensuring continuous availability in case of disaster.

- **Cloud Services:** In the architecture’s middle layer, cloud services such as threat detection, classification, encryption, search and analysis, and policy enforcement provide core security and compliance capabilities that are shared across the application layer. The economies of scale provided by this layer enable Proofpoint to deliver a lower total cost of ownership and to quickly spin up new security and compliance applications.

- **Applications:** Proofpoint’s suite of applications leverages the common secure infrastructure and shared cloud services. These applications include Proofpoint Enterprise Protection™ for securing enterprises against malware and other malicious content; Proofpoint Enterprise Privacy™ for email and social-media compliance with standards (including HIPAA, GLBA and PCI-DSS), data loss prevention and encryption; and Proofpoint Enterprise Archive™ for creating, maintaining and consistently enforcing a corporate email and social-media retention policy, as well as for eDiscovery, regulatory compliance and email storage management. To ensure the highest levels of data isolation and privacy, and provide complete control over unique requirements, customers are deployed on isolated application instances.

Proofpoint has integrated a set of governance standards with its Proofpoint CloudControl architecture to ensure performance and compliance. The company actively monitors its secure infrastructure layer, collecting metrics on hardware, networking and OS, with thresholds designed to provide optimal performance. Automatic alerts and escalation schemes ensure potential issues are dealt with in a timely manner.

Proofpoint Connect, a set of secure web-based interfaces for programmatic platform access, operates across all three layers of the Proofpoint CloudControl architecture. Build on RESTful technology, Proofpoint Connect enables quick deployment of new applications that leverage the power of Proofpoint CloudControl.

**Availability**

The full range of Proofpoint cloud-based applications and solutions are available now.

**Resources**

"In the modern IT environment, organizations are faced with increased security risks, mounting compliance requirements and eDiscovery pressures. Traditional hosted services cannot keep pace with increased demands and changing needs," said Andres Kohn, vice president of technology and product management, Proofpoint. "We have architected Proofpoint CloudControl to respond to the growing security and compliance challenges large enterprises face today, and to ensure that it will meet their needs tomorrow."

"The IT landscape is changing at a rapid pace, and organizations in all industries are struggling to keep up with regulatory and security pressures," said Eric Ogren, principal analyst, the Ogren Group. "By leveraging secure business services in the cloud, organizations may be able to better alleviate the increased compliance burdens they are facing without having to
make large investments in on-premise deployments and without having to give up control of their sensitive data."

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About Proofpoint, Inc.
Proofpoint focuses on the art and science of cloud-based email security, eDiscovery and compliance solutions. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at www.proofpoint.com.

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