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Demand for Proofpoint's Security and Compliance Cloud Solutions Grows in Healthcare

Leading Healthcare Organizations Choose Proofpoint's Flexible Email Security Solutions for Industry Expertise, Cost Savings and Data Protection

SUNNYVALE, Calif. – February 22, 2011 – Proofpoint, Inc., the leading provider of cloud-based email security, archiving and data loss prevention solutions, continues to drive strong momentum in the healthcare industry with a growing number of healthcare customers that are deploying cloud solutions. Healthcare organizations rely on Proofpoint to help reduce email risks and costs, keep private data and protected health information (PHI) secure, and adhere to government regulations like HIPAA and HITECH. Proofpoint addresses these challenges by offering complete solutions in the cloud for email security and compliance, while also allowing customers to realize substantial cost savings, spend less time on administration and ongoing maintenance, and the flexibility to easily deploy new defenses for email as needs change.

"As compliance requirements increase, it is imperative that healthcare organizations, or any organization that interfaces with patient information, meet these increasingly stringent requirements or risk paying millions of dollars in violations," said Peter Galvin, chief marketing officer for Proofpoint. "More and more healthcare organizations are realizing that they need protection and are trusting cloud offerings from Proofpoint to seamlessly block malicious email messages, protect Personal Health Information and keep up with the latest compliance regulations."

Kelsey Seybold Clinic Reduces Email Security Costs by Moving to the Cloud Kelsey Seybold Clinic is Houston's oldest accountable care organization with more than 350 physicians practicing in over 50 medical specialties. The healthcare organization, an existing Proofpoint customer, is moving [Proofpoint Enterprise Protection™](#) to the cloud after evaluating the cost savings.

"Kelsey Seybold has been very happy with Proofpoint's protection offerings, but we were interested in finding out if there were ways to reduce infrastructure and resource costs by moving to a cloud-based solution," said Martin Littmann, director IT systems, at Kelsey Seybold Clinic. "After comparing costs between different deployment types, we were convinced that moving Proofpoint's protection solution to the cloud would save us time and money, and that our resources would no longer be stretched."

Community Memorial Health Saw Proofpoint as Industry Experts

Community Memorial Health System (CMHS) is securing over 2,000 mailboxes in the cloud, recently choosing Proofpoint for its protection, privacy, and archiving solutions. CMHS provides healthcare services throughout Ventura County, California, and is a community-owned, not-for-profit organization. Prior to selecting Proofpoint, CMHS had issues with the encryption service it was receiving from another vendor and took notice of the Company's list of healthcare customers.

"It was important that CMHS have a solution that could comply with HIPAA, but also protect users from both inbound and outbound email threats," said Thomas Kniss, director of clinical information systems at CMHS. "Proofpoint has a very impressive list of current healthcare customers, and it was important that our vendor have experience and a successful track record of providing security solutions to healthcare organizations. Proofpoint's knowledge and capabilities of smart identifiers and HIPAA dictionaries was a key deciding factor as well."

Scottsdale Healthcare Protects Sensitive and Confidential Data

[Scottsdale Healthcare](#) is protecting approximately 5,000 mailboxes in the cloud with [Proofpoint Enterprise Protection™](#) and Proofpoint Enterprise Privacy™. The healthcare organization needed spam and encryption technologies that were easy to implement, easy for users, and simple to maintain. Additionally, Scottsdale Healthcare recognized the benefits of Proofpoint's cloud solution for privacy, helping the organization to easily comply with stringent privacy mandates such as HIPAA/HITECH and other regulations.

"We purchased the Proofpoint outbound email solution and it's really cut down on potential compliance violations," said Mike Gleason, director of information services at Scottsdale Healthcare. "For our organization, if any information in the body of an email or an attachment contains a social security number, a credit card number, patient identifier, or other sensitive data, it will be captured and secured. These types of data are automatically encrypted, and then forwarded on, which helps us avoid sending out emails that contain sensitive information or patient privacy data to domains outside our organization."

About Proofpoint, Inc.

Proofpoint focuses on the art and science of cloud-based email security, eDiscovery and compliance solutions.

Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at www.proofpoint.com.

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