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Leading Universities Choose Proofpoint for Email Security, DLP and Archiving Protection

Momentum in higher education sector stronger than ever, fueled by ongoing customer satisfaction with Proofpoint solutions and new customer sales

Sunnyvale, Calif. – September 13, 2010 – Proofpoint, Inc., the leading provider of SaaS email security, email archiving and data loss prevention solutions, continues to drive strong momentum in the higher education sector, with several of the largest US universities deploying Proofpoint's email security, archiving and data loss prevention solutions. Universities throughout the country turn to Proofpoint to archive critical files, prevent confidential data leaks, and protect thousands of faculty and staff inboxes from malicious emails. Proofpoint's ability to detect and block spam and viruses with up to 99.8 percent effectiveness with its Proofpoint MLX™ machine learning technology continues to differentiate the company in head-to-head comparisons with competitors such as Cisco IronPort, Symantec MessageLabs, Google Postini and others.

"Universities face a unique set of threats, due to the sheer number of inboxes they need to protect," said Peter Galvin, chief marketing officer for Proofpoint. "Higher education institutions entrust Proofpoint to seamlessly block malicious email messages, retain critical information and keep up with the latest compliance regulations. Ultimately, these tools enable each university to focus on educating rather than worrying about their systems being compromised."

CUNY Protects Campus Network from Malicious Messages

City University of New York (CUNY), the nation's leading urban public university uses Proofpoint Enterprise Protection™ as a hybrid on-premise solution for spam detection. CUNY also successfully ran a trial program of the Proofpoint Dynamic Reputation™ anti-spam technology - a part of Proofpoint Enterprise Protection - for blocking local and global rapid response-based spam campaigns. Before using Proofpoint's solution, CUNY's 250,000 campus email boxes across 12 school sites were running on an outdated LSMTMP server. It became increasingly difficult for CUNY's systems to thwart malicious incoming messages, as spam campaigns grew more sophisticated. After consulting with the technology analyst firm Gartner, Inc. and evaluating competitors such as Cisco IronPort, CUNY decided to go with Proofpoint based on the price point, product offering and overall customer service.

"CUNY required an easy-to-implement, accurate anti-spam solution to safeguard our faculty, student and staff's messages," said Phil Craig, email administrator at CUNY. "When we installed Proofpoint Enterprise Protection, we started tackling this issue with very little adjustment on our part, and everyone from CUNY's senior administration to our students have noticed Proofpoint's spam-blocking impact. In a 30-day span, Proofpoint Dynamic Reputation has dropped over 9 million messages, ensuring that our systems do not even process this high volume of spam."

Fayetteville State University Achieves Compliance Goals, Secures Email

Fayetteville State University (FSU), North Carolina's second-oldest university, uses Proofpoint Enterprise Protection as a cloud-enabled appliance for inbound email protection to block spam and outbound message filtering to prevent data leakage. In addition, Proofpoint Enterprise Archive™ aids the campus in its legal eDiscovery efforts. Before Proofpoint, the university's 1,800 faculty and staff email inboxes ran on IronPort's spam detection and prevention technology and Symantec's Enterprise Vault for archiving. FSU replaced both solutions with Proofpoint because of the company's sophisticated spam-blocking and eDiscovery capabilities.

St. Cloud State University Eases IT's Spam Burden

St. Cloud State University (SCSU), Minnesota's second largest university, uses Proofpoint Enterprise Protection as a cloud-enabled appliance to protect more than 18,000 student, staff and faculty inboxes from cyber-threats such as viruses and spam. Prior to using Proofpoint's solution, the IT department spent one to two hours per day manually updating a spam filtering service – not a simple task when spam constituted 80 percent of the university's incoming messages. Now, the IT staff has cut its maintenance of the system down to one to two hours per week, enabling them to focus on mission-critical tasks and educate end-users about the importance of avoiding potentially debilitating email-based threats.

About Proofpoint, Inc.

Proofpoint focuses on the art and science of cloud-based email security, eDiscovery and compliance solutions. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at www.proofpoint.com.

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