proofpoint™

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Swisscom Taps Proofpoint for Cloud Services

Proofpoint's SaaS Email Archiving Solution Now Available to Enterprise Customers as Part of New Swisscom Cloud Services Offering

SUNNYVALE, Calif. – June 22, 2010 – Proofpoint, Inc., the leading provider of SaaS email security, email archiving and data loss prevention solutions, today announced a partnership with Switzerland's leading telecoms provider, Swisscom, to offer Proofpoint's SaaS email archiving solution, Proofpoint ARCHIVE™ as part of Swisscom's new range of Cloud Services.

Announced today in a separate Swisscom press release, Swisscom Cloud Services (http://www.swisscom.com/cloud) is a new family of on-demand IT offerings that combines cloud-based computing, storage and email archiving features powered by leading cloud-based solution providers including Proofpoint, Nirvanix and Verizon. Swisscom's Cloud Services gives enterprises a cost-effective way to build up their computing and storage capacity at any time, without investments in IT infrastructure or specialized staff.

"Today's enterprises are looking to cut costs and improve efficiency without sacrificing quality or security and Swisscom's customers expect the highest levels of service quality, availability and stability," said Roger Wüthrich-Hasenböhler, head of marketing and sales for Swisscom Corporate Business. "As a high-security, high-performance, low total-cost-of-ownership solution, Proofpoint's email archiving product was the perfect fit for our portfolio of cloud-based services."

"Proofpoint's SaaS solutions for email archiving, security and data loss prevention are an ideal value added offering for service providers and ISPs looking to broaden their cloud-based service portfolios," said Peter Galvin, chief marketing officer for Proofpoint. "We're proud to be part of the launch of Swisscom's innovative Cloud Services and look forward to helping their customers reap the many benefits of email archiving in the cloud, including reducing costs, speeding electronic discovery and improving compliance and litigation readiness."

Proofpoint ARCHIVE is a SaaS solution that makes it easy for organizations to securely archive email and solve the storage management, legal discovery and regulatory compliance challenges associated with email retention. Proofpoint ARCHIVE delivers the performance, scalability and cost savings of SaaS while providing the highest levels of security for each organization's archived data.

Proofpoint's patented DoubleBlind Encryption™ ensures that customer data is fully protected both in transit and in the cloud, while still providing full search and discovery capabilities. Proofpoint's grid storage and search architecture ensures high-speed search results for Proofpoint ARCHIVE users. Search results are returned in just seconds, regardless of the size of a customer's archive, with near-instantaneous search results guaranteed by Proofpoint ARCHIVE's service level agreements.

Proofpoint ARCHIVE's centralized, searchable, policy-based archive ensures that customers are always ready for litigation and regulatory audit requests and the solution makes it easy to create and enforce the legal holds required during eDiscovery. At the same time, it makes email end-users more productive by providing easy, self-service access to all of their historical email. IT administrators benefit from improved email system performance and simplified email system management through features including automated removal of large attachments ("stubbing") and PST file elimination.

Learn more about Swisscom's Cloud Services offerings by visiting http://www.swisscom.com/cloud.

To explore partnership opportunities with Proofpoint, please email partners@proofpoint.com.

Learn More about Email Security and Compliance in the Cloud

Learn more about how Proofpoint's Software-as-a-Service email security and email archiving solutions deliver maximum security at the lowest total cost of ownership. Download two Osterman Research whitepapers, Using SaaS to Reduce the Costs of Email Security and Email Archiving: Realizing the Cost Savings and Other Benefits from SaaS, by visiting:

http://www.proofpoint.com/tco

About Proofpoint, Inc.

Proofpoint focuses exclusively on the art and science of Software as-a-Service (SaaS) and hybrid email security, management, and compliance solutions. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against spam and viruses, safeguard privacy, encrypt sensitive information, and archive messages for easier management and discovery. Proofpoint's enterprise email solutions mitigate the challenges and amplify the benefits of enterprise messaging. Learn more at http://www.proofpoint.com.

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About Swisscom Corporate Business
Swisscom Corporate Business specialises in communications solutions for corporate customers. Voice or data, mobile or fixed network, individual products or integrated solutions: as a leading independent business communications provider, the Swisscom (Switzerland) Ltd division supports its customers with the planning, implementation and operation of their IT and communications infrastructures (ICT). Swisscom Corporate Business offers one-stop voice and data solutions in the areas of multimedia, security, alarms and collocation services. The division works closely with Swisscom IT Services to support its customers, for example with IT outsourcing. In 2009, Swisscom Corporate Business employed a workforce of 2,220 and generated net revenue of CHF 1 825 million. For further information, please visit www.swisscom.ch.

For more information on Swisscom's new Cloud Services, please visit http://www.swisscom.com/cloud.