proofpoint™

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Proofpoint Positioned in the "Leaders" Quadrant in 2010 Secure Email Gateways Magic Quadrant

Evaluation Based on Completeness of Vision and Ability to Execute

SUNNYVALE, CA – April 29, 2010 –Proofpoint, Inc. (http://www.proofpoint.com), a leading provider of SaaS email security, email archiving and data loss prevention solutions, today announced it has been positioned by Gartner, Inc. in the leaders quadrant of the 2010 "Magic Quadrant for Secure E-mail Gateways."(1)

"We believe Proofpoint's positioning in the leaders quadrant by Gartner is a great confirmation of our continued success in helping global enterprises take control of email risks," said Gary Steele, CEO of Proofpoint. "Our continued innovation and unique focus on email security, encryption, data loss prevention and email archiving—combined with the ability to deliver those solutions in all of the popular form factors including SaaS, appliance or hybrid deployments—makes Proofpoint the ideal choice for organizations that want to reduce costs while making email more secure, compliant and easier to manage."

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To view a complimentary copy of Gartner's complete "Magic Quadrant for Secure E-mail Gateways" 2010 report, please visit:

http://www.proofpoint.com/email-security-magic-quadrant

Writing in the "Magic Quadrant for Secure E-mail Gateways," (previously known as the "Magic Quadrant for Email Security Boundaries") Gartner analysts Peter Firstbrook and Eric Ouellet note that the email security market is "defined by solutions that provide enterprise message transfer agent (MTA) capabilities, offer protection against inbound and outbound e-mail threats (such as spam, phishing attacks and malware), and satisfy outbound corporate and regulatory policy requirements. SEG solutions can be offered in the form of appliances or software that goes on customer premises, hosted solutions that reside in solution providers' data centers, or multitenancy SecaaS that exists in multiple data centers around the globe."

Gartner also says that, "The e-mail security market is very mature. Targeted phishing detection, outbound e-mail inspection, encryption and delivery form factor are the major differentiators."

Of vendors positioned as Leaders, Gartner says, "Leaders are performing well, have a clear vision of market direction and are actively building competencies to sustain their leadership positions in the market. Companies in this quadrant offer a comprehensive and proficient range of e-mail security functionality, and show evidence of superior vision and execution for current and anticipated customer requirements. Leaders typically have a relatively high market share and/or strong revenue growth, own a good portion of their threat or content-filtering capabilities, and demonstrate positive customer feedback for anti-spam efficacy, and related service and support."

Proofpoint SaaS and On-premises Email Security Solutions

- Proofpoint ENTERPRISE™, Proofpoint's flagship email security solution, simplifies today's complex email environments by combining inbound anti-spam and anti-virus, outbound data loss prevention, email encryption and policy enforcement features into one affordable, easy-to-use and easy-to-manage platform for taking control of email. Proofpoint ENTERPRISE is available for SaaS or on-premises (appliance, virtual appliance of software) deployment with two solution suites that support the most common inbound threat protection and outbound data loss prevention requirements:
- Proofpoint ENTERPRISE Protection Suite: Proofpoint ENTERPRISE Protection delivers all of Proofpoint's best-in-class inbound email security and email management components. Features include: advanced connection management; Proofpoint MLX™-powered spam detection; signature-based and zero-hour virus protection; email firewall, deep content inspection and outbound filtering capabilities to enforce acceptable use policies for message content and attachments; advanced message tracing; and TLS encryption.

- Proofpoint ENTERPRISE Privacy Suite: For enterprises with advanced regulatory compliance and data privacy requirements, Proofpoint ENTERPRISE Privacy provides "defense in depth" for private information of all types. It protects private information in email, defends against leaks of confidential information and ensures compliance with common data protection regulations including HIPAA, GLBA and PCI standards. For maximum data loss prevention flexibility and control, Proofpoint ENTERPRISE Privacy now includes the powerful encryption features of Proofpoint Encryption, which helps mitigate the risks associated with regulatory violations, data loss and corporate policy violations by automatically applying encryption based on your organization's unique policies.

Proofpoint also offers email compliance and management solutions including a SaaS email archiving solution, Proofpoint ARCHIVE™—which makes it easy for organizations to securely archive email and solve the storage management, legal discovery and regulatory compliance challenges associated with email retention—and Proofpoint Secure File Transfer™ which lets email users send large files quickly, easily and securely, while minimizing the impact of large file attachments on email servers and other parts of the email infrastructure.

(1) Gartner, Inc., "Magic Quadrant for Secure E-Mail Gateways," by Peter Firstbrook and Eric Ouellet, 27 April 201

About the Magic Quadrant

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Proofpoint, Inc.
Proofpoint secures and improves enterprise email infrastructure with solutions for email security, archiving, encryption and data loss prevention. Proofpoint solutions defend against spam and viruses, prevent leaks of confidential and private information, encrypt sensitive emails and archive messages for retention, e-discovery and easier mailbox management. Proofpoint solutions can be deployed on-demand (SaaS) on-premises (appliance), or in a hybrid architecture for maximum flexibility and scalability. Learn more at www.proofpoint.com.

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