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## **Titus Labs and Proofpoint Partner to Deliver Interoperable Email Classification, Email Security and DLP Solutions to Enterprise and Government Customers Worldwide**

### **COTS interoperability for customers of Titus Labs email and document classification solutions with Proofpoint's SaaS and on-premises email security, DLP and email archiving solutions**

**London, UK (Infosecurity Europe Booths J30 and L90 – April 27, 2010)** – Today at Infosecurity Europe, [Titus Labs](#), a leading provider of email and document classification software, and Proofpoint, the leading provider of unified email security, archiving and data loss prevention solutions announced a technology and go-to-market partnership to enable commercial-off-the-shelf (COTS) interoperability between Titus Labs [email and document classification solutions](#) and Proofpoint's SaaS and on-premises [email security](#), data loss prevention and [email archiving](#) solutions.

Titus Labs Message Classification and Document Classification products are widely used by government, military and commercial organizations to classify and protectively mark Microsoft Outlook messages and Office documents. Explicit visual labels and corresponding metadata properties that are applied to email messages and their attachments by Titus Labs solutions can automatically trigger a wide variety of policy enforcement, data loss prevention, encryption and archiving policies applied by Proofpoint solutions.

For example, using Proofpoint ENTERPRISE™ Privacy, protectively marked emails and documents can be automatically encrypted, blocked or quarantined for further review before transmission via email, depending upon what labels have been applied. Similarly, different data retention periods can be enforced based on the classification of a message or its attachments (using Proofpoint ARCHIVE™).

Applications include compliance with a wide variety of regulations including the UK's GPMS (Government Protective Marking Scheme) and Data Protection Act, the Australian E-Protective Marking standard, ITAR (International Traffic in Arms Regulations), HIPAA and other healthcare privacy rules and GLBA, PCI-DSS and other financial data privacy regulations.

"The interoperability between our classification products and Proofpoint's email security and compliance systems offers enterprises and government organizations a complete, easy-to-deploy solution for ensuring compliance with data privacy regulations and protecting all types of personally identifiable information (PII) in email," said Blair Canavan, Vice President Business Development at Titus Labs.

"Globally, we're seeing a huge increase in demand for solutions that allow organizations of all types to better handle and protect sensitive information," said Peter Galvin, chief marketing officer for Proofpoint, Inc. "Customers that need to guard against leaks or theft of intellectual property, comply with an ever-increasing number of international data privacy rules and enforce best practices for preventing data loss will benefit from the 'defense-in-depth' approach offered by Titus Labs and Proofpoint."

(For more detail on Proofpoint's next-generation email security and DLP solutions, please see the related press release, "[Proofpoint Introduces its Next-Generation SaaS Email Security and Privacy Platform to the European Market. Featuring Powerful Data Loss Prevention and Encryption Enhancements.](#)")

Titus Labs and Proofpoint solutions are available in the UK through [Vigil Software](#), a UK-based specialist distribution company with expert knowledge in information security technology.

Learn More about Email Security, Compliance and Classification Solutions for Today's Enterprise

Visit Proofpoint at the Infosecurity Europe exhibition, in London's Earls Court booth L90, to learn more about Proofpoint's next-generation SaaS solutions for email security, data loss prevention, email encryption and email archiving. Visit Titus Labs, in booth J30, to learn more about the company's email, document and SharePoint classification solutions.

#### **About Titus Labs**

Titus Labs is the leading provider of email, document and SharePoint classification software solutions to help organizations share information securely while meeting policy and compliance requirements. Our solutions enable military, government, and large enterprises to raise awareness and meet regulatory compliance by visually alerting end users to the sensitivity of information. Our solutions include Titus Labs Message Classification, the leading message classification and labeling

solution for Outlook, OWA and Windows Mobile; Titus Labs Document Classification, the premiere document classification and labeling solution for Microsoft Office documents; and the Titus Labs family of classification and security solutions for Microsoft SharePoint, which provide enhanced security, document labeling, automatic PDF conversion, and Office 2007 format conversion for organizations using SharePoint document libraries and lists. With over 200 military, government and enterprise customers worldwide including Dow Corning, NATO, Australian Department of Defence, and the U.S. Department of Veterans Affairs, Titus Labs solutions are deployed to over one million users around the globe. For more information on Titus Labs and our software solutions, visit [www.titus-labs.com](http://www.titus-labs.com).

**About Proofpoint, Inc.**

Proofpoint secures and improves enterprise email infrastructure with solutions for email security, archiving, encryption and data loss prevention. Proofpoint solutions defend against spam and viruses, prevent leaks of confidential and private information, encrypt sensitive emails and archive messages for retention, e-discovery and easier mailbox management. Proofpoint solutions can be deployed on-demand (SaaS) on-premises (appliance), or in a hybrid architecture for maximum flexibility and scalability. Learn more at [www.proofpoint.com](http://www.proofpoint.com).

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