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Arkadin Deploys Proofpoint ENTERPRISE SaaS Email Security to Stop Spam and Viruses, Simplify Administration

Global Provider of Conferencing Services Moves from On-premises Appliances to Proofpoint's Cloud-based Email Security Solution

SUNNYVALE, Calif. – January 21, 2010 –Proofpoint, Inc., the leading provider of SaaS email security, email archiving and data loss prevention solutions, today announced that Arkadin, a global provider of audio and web conferencing services has deployed the Proofpoint ENTERPRISE™ SaaS (Software-as-a-Service) email security solution to protect its 1000 mailboxes from spam, viruses and other email-borne threats.

Arkadin's previous email security solution was no longer meeting the company's expectations in terms of spam detection accuracy and administrative overhead was becoming a burden. The company naturally sought to improve anti-spam performance and greatly simplify ongoing maintenance.

To meet all of these requirements, Arkadin evaluated and deployed the Proofpoint ENTERPRISE Protection suite, which bundles all of Proofpoint's best-in-class inbound email security and email management components. Deployed "in the cloud," it offers comprehensive protection from email-based threats with features including advanced connection management, Proofpoint MLX™ machine learning-powered spam detection with a 99% effectiveness guarantee, signature-based and zero-hour virus protection with 100% effectiveness guarantee, email firewall, deep content inspection and outbound email filtering capabilities, advanced message tracing and TLS encryption.

"We needed an email security solution with better performance that was also reliable and easy to manage," said Arnaud Lejeune, executive president of operations for Arkadin. "Proofpoint ENTERPRISE delivered on all of those requirements and more. By moving to Proofpoint's cloud computing-based email security solution, we've greatly reduced our costs, effectiveness in stopping spam has been incredible and performance is guaranteed by service level agreements. It's the perfect solution for enterprises faced with these problems."

Arkadin's information services team was also impressed by level of customization enabled by Proofpoint's SaaS email security solution.

"Even though it's a SaaS solution, Proofpoint ENTERPRISE gives us a level of control and configurability comparable to on-premises appliances," said Jean-Claude Asseufi, global IS support manager at Arkadin. "Everything is managed by a centralized, Web-based management console, so we can easily make changes and get complete visibility into our email systems."

"Using Proofpoint ENTERPRISE, Arkadin has been able to quickly realize both the cost and performance benefits of a SaaS email security solution," said Dean Hickman-Smith, executive vice president of worldwide sales for Proofpoint. "In today's environment enterprises, government agencies and universities worldwide are looking to leverage Software-as-a-Service as a way to save money and improve their operations which is why so many are now turning to Proofpoint."

Learn More about SaaS Email Security

Learn more about the benefits of Software-as-a-Service by attending a live Proofpoint web seminar. We will discuss why large enterprises are increasingly turning to the cloud to maximize ROI and meet today's email security and archiving challenges and share the best practices that large enterprises should follow when buying SaaS security solutions. Register for "SaaS and the Global 2000: Best Practices for Deploying Security-as-a-Service," being held Wednesday, February 10, 2010 at 2:00 p.m. Eastern Time, 11:00 a.m. Pacific, by visiting the following URL:

<http://www.proofpoint.com/id/enterpriseSaaS/index.php>

About Proofpoint, Inc.

Proofpoint secures and improves enterprise email infrastructure with solutions for email security, archiving, encryption and data loss prevention. Proofpoint solutions defend against spam and viruses, prevent leaks of confidential and private information, encrypt sensitive emails and archive messages for retention, e-discovery and easier mailbox management. Proofpoint solutions can be deployed on-demand (SaaS) on-premises (appliance), or in a hybrid architecture for maximum

flexibility and scalability. For more information, please visit <http://www.proofpoint.com>.

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